

NO-NONSENSE PACKAGES

Reach Your Target Audiences By Bundling Your Buy

MeetingsNet recognizes that meeting and incentive planning is a multi-faceted industry that encompasses an array of niche market segments, each having their own needs, challenges and goals. Capitalizing on these differences, MeetingsNet provides serious meeting executives with four no-nonsense publications specifically geared to their needs—corporate, association, medical and religious.



Corporate Meetings & Incentives
29,442



Association Meetings
19,140



Medical Meetings
12,033



Religious Conference Manager
3,006

WHAT ARE THE BENEFITS TO ADVERTISING IN A SEGMENTED PUBLICATION?

- cost-efficient :** Unlike the expensive broad-based meeting planning publications, MeetingsNet offers a cost-efficient approach. Advertisers pay to reach **ONLY** a high concentration of meeting decision-makers in their target audience.
- custom tailored :** As an advertiser, if you choose to reach two or more of our targeted audience publications, MeetingsNet has designed a no-nonsense program offering discounted rates to ensure your message is of maximum impact.
- readership :** Each MeetingsNet publication concentrates 100% of its editorial on a particular segment of the market. Focused market circulation equals magazine content that is of more interest to the reader. Better readership means better visibility for your advertising.
- editorial :** The editorial team has more meeting industry experience than all other meeting planning magazines combined which means MeetingsNet knows its audience.

We know what you're thinking, what if I want to advertise in more than one magazine? Well, we encourage it! Whatever combination you choose, MeetingsNet offers no-nonsense, no-waste access to our planners at no-nonsense rates. Our no-nonsense packages are offered at huge discounts off the gross 1x rate.

Save 50% off rate card

4-BOOK BUY (CMI/AM/MM//RCM)

Reach more than 63,600 meeting professionals

Save 40% off rate card

ASSOCIATION MARKET BUY

3-BOOK BUY (AM/MM//RCM)

Reach more than 34,000 meeting professionals

Save 30% off rate card

CORPORATE/INCENTIVE MARKET BUY

2-BOOK BUY (CMI/MM)

Reach more than 41,475 meeting professionals

	RATE CARD	NO-NONSENSE
Page	\$32,645	\$16,325
2/3 Page	\$28,400	\$14,200
1/2 Page	\$25,045	\$12,525
1/3 Page	\$21,260	\$10,630
1/4 Page	\$18,765	\$9,380
1/6 Page	\$14,995	\$7,500
1/2 p spread	\$44,475	\$22,240
Spread	\$62,045	\$31,025

	RATE CARD	NO-NONSENSE
Page	\$22,820	\$13,695
2/3 Page	\$20,155	\$12,095
1/2 Page	\$17,755	\$10,655
1/3 Page	\$14,790	\$8,875
1/4 Page	\$13,100	\$7,860
1/6 Page	\$10,700	\$6,420
1/2 p spread	\$31,855	\$19,115
Spread	\$43,510	\$26,105

	RATE CARD	NO-NONSENSE
Page	\$18,100	\$12,670
2/3 Page	\$15,660	\$10,960
1/2 Page	\$13,795	\$9,660
1/3 Page	\$11,820	\$8,275
1/4 Page	\$10,250	\$7,175
1/6 Page	\$8,170	\$5,720
1/2 p spread	\$24,250	\$16,975
Spread	\$34,350	\$24,045