

Corporate Meetings & Incentives engages senior corporate executives, meeting managers, and third-party specialists with content that delivers strategies for meeting and motivating, plus best practices for meeting consolidation and centralization, working with procurement, and outsourcing.

CORPORATE MEETINGS & INCENTIVES AUDIENCE & MARKET

Corporate Meetings & Incentives is the only publication focused exclusively on meeting and incentive planning at large corporations.

- *Corporate Meetings & Incentives* has 29,442 qualified subscribers who have responsibility for planning corporate meetings and/or incentive programs
- *CMi* reaches companies with revenues of \$100 million+ including the Fortune 1000
- 100% of *CMi* subscribers are qualified decision-makers
- 80.6% of subscribers are senior-level corporate executives with planning authority

- \$2.3m is the average annual budget our readers allocated for meeting and trade-show activity
- 19 is the average number of meetings planned by our readers per year
- 5 is the average number of incentives planned annually by our readers
- 73.9% of our readers plan 5 or more meetings
- 60% of our readers plan incentive travel
- 318 our readers' average number of attendees per meeting and/or incentive



CORPORATE MEETINGS & INCENTIVES EDITORIAL ACHIEVEMENTS

- 2011 WINNER** • AZBEE awards competition, the American Society of Business Publication Editors' annual contest honoring editorial and design excellence
- 2011 WINNER** • Folio's: Eddie Award for best single article in the Business to Business, Transportation/Travel category: "Five Lessons from the TED Conference"
- 2010 WINNER** • Northeast Regional Gold Award, American Society of Business Publication Editors, Best Feature Article "The New F Word"
- 2010 WINNER** • Northeast Regional Gold Award, American Society of Business Publication Editors, Strategic Meeting Management Software Guide
- 2009 WINNER** • National Gold Award, American Society of Business Publication Editors, Best Case History, "Surviving Six Sigma"
- 2009 WINNER** • Northeast Regional Silver Award, American Society of Business Publication Editors, Best How-To Article, "Give Back, Get Raves," Financial & Insurance Meetings

WHAT OUR READERS SAY

"*Corporate Meetings & Incentives* delivers top-notch, quality information. The magazine is always on the cutting edge of any ideas and developments."

—**Pamela Wayne CMP, CMM, Operations Manager, BCD Meetings & Incentives**

"I love your magazine."

—**Karen Freeman, CMP, Asst. VP, VSR Financial Services, Inc.**