

## WEBINARS AND FACE-TO-FACE EVENTS

MeetingsNet's high-interest, educational webinar series grows every year. Webinars are ideal for meeting professionals with limited time and budgets who are looking for quality education without having to leave their desks. Sponsorship opportunities provide thought leadership as well as lead generation...

### Sponsorships include all of the following:

- Logo in marketing campaigns (up to three e-mail blasts) in weeks leading up to the webinar
- Logo with hyperlink on information/registration web pages
- Logo as live hyperlink on viewer panel during live event
- Logo in follow-up thank you message e-mailed to registration and attendee list
- Contact list for all event registrations
- Feedback reports for live event traffic statistics and statistical reports of viewer surveys taken during and after the event

### Webinar Pricing (Net Rates)

(up to 3 sponsors per webinar)

Series of 4 webinars.....\$23,100 (\$5,775 per webinar)

Series of 3 webinars.....\$18,900 (\$6,300 per webinar)

Series of 2 webinars.....\$13,650 (\$6,825 per webinar)

Single webinar.....\$ 7,245

## MEETINGSNET 2012 EVENT SERIES:

### JANUARY

**Webinar:** Introducing APEX Green Meeting Standards

Target Audience: ALL

**Face-to-Face:** RCMA Annual Conference & Exposition

Target Audience: religious

### FEBRUARY

**Webinar:** Back to Meeting Basics: Contracting and Negotiating

Target Audience: association, religious

**Webinar:** Beyond Borders-Taking Meetings Outside the USA

Target Audience: International

### MARCH

**Webinar:** Medical Meetings

**Face-to-Face:** Pharma Meeting Management Forum, East Coast

Target Audience: medical

### APRIL

**Webinar:** Corporate Meetings & Incentives/Strategic Meetings Management

Target Audience: corporate, financial, medical

**Face-to-Face:** 13th Annual Las Vegas Golf Invitational Tournament

### MAY

**Webinar:** Association Meetings/How to Manage Volunteers

Target Audience: association, medical, religious

### JUNE

**Webinar:** Beyond Borders-Taking Meetings Outside the USA

Target Audience: International

### JULY

**Webinar:** Medical Meetings Focus

Target Audience: medical

### SEPTEMBER

**Webinar:** Strategic Meeting Management

**Face-to-Face:** CMI25 Package and CMI Sponsorship Page in Sept. CMI and sponsorship at CMI25 reception

Target Audience: corporate, financial, medical

### OCTOBER

**Webinar:** Medical Meetings Update

Target Audience: medical

**Face-to-Face:** CMI25 Reception

### NOVEMBER

**Webinar:** International Association Meetings

Target Audience: association, medical, religious

### DECEMBER

**Webinar:** Strategic Meeting Management

Target Audience: corporate, financial, medical

**Face-to-Face:** West Coast Life Sciences Forum

Target Audience: medical