

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

100 Beard Sawmill Road, Sixth Floor
Shelton, CT USA 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

ASSOCIATION MEETINGS

Penton Media
249 West 17 Street
New York, NY 10011-5300
Tel. No.: (212) 204-4202
www.meetingsnet.com

Official Publication of: None
Established: 1989
Issues per Year: 6



FIELD SERVED

ASSOCIATION MEETINGS serves professional associations/society, union, foundation, trade associations/society, association management companies, government, civic groups, social, hobby, sports, fraternal, ethnic, veteran groups, educational, research, religious organizations, independent meeting planners, travel agencies and other organizations allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include Association Chairman, CEO, COO, CIO, President, Owner, Executive Director, Executive Vice President, Vice President, Director, Director of Communications, Human Resource Director, Association Meeting/ Convention/ Conference Planner, Meeting/ Administrative Assistant, Program/ Special Events Director, Association Exhibit Director/ Manager, Trade Show Director/ Manager, Association Director/ Manager/ Professor of Education or Training and Association Management Company Executives. Also included are other Association Executives and Independent Meeting Planner, Meeting Consultant and Others related to the field that are responsible for meetings.

PURPOSE

This circulation statement contains multiple analyses of respondents who indicate the following types of services/ facilities they use for their off-site meetings: resorts, downtown hotels, suburban hotels, conference centers, airport hotels, convention centers & auditoriums, all-suites, cruise ships, gaming properties/ facilities, convention & visitors bureaus, and other services/ facilities.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	26
Advertiser and Agency _____	987
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	-
TOTAL	1,013

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	19,153	100.0	19,153	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	19,153	100.0	19,153	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Print Version Only (A)	Digital Version Only (B)	Total Qualified
February _____	15,353	3,815	19,168
April _____	15,610	3,542	19,152
June _____	15,604	3,536	19,140

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011
This issue is 0.1% or 20 copies below the average of the other 2 issues reported in Paragraph two.

BUSINESS/INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	CLASSIFICATION BY TITLE					
					(A)	(B)	(C)	(D)	(E)	(G)
Trade Association/ Society _____	5,513	28.8	4,495	1,018	3,633	1,329	291	127	122	11
Professional Association/ Society, Union, Foundation _____	7,697	40.2	6,275	1,422	5,554	1,545	267	218	103	10
Association Management Company _____	796	4.1	649	147	549	182	22	18	24	1
Trade Show Manager or Organizer _____	339	1.8	276	63	217	91	21	5	5	-
Travel Agency _____	1,456	7.6	1,187	269	902	421	56	21	30	26
Education, Research _____	1,874	9.8	1,528	346	1,269	374	68	114	44	5
Fraternal, Ethnic, Veterans _____	145	0.8	118	27	106	27	6	4	2	-
Government, Civic Group _____	585	3.1	477	108	343	164	33	23	20	2
Social, Hobby, Sports _____	400	2.1	326	74	253	88	38	11	8	2
Religious _____	253	1.3	206	47	146	81	16	1	8	1
Other _____	82	0.4	67	15	21	15	4	-	-	42
TOTAL QUALIFIED CIRCULATION	19,140	100.0	15,604	3,536	12,993	4,317	822	542	366	100
PERCENT	100.0		81.5	18.5	67.9	22.6	4.3	2.8	1.9	0.5

(A) Association Chairman, CEO, COO, CIO, President, Owner, Executive Director, Director, Executive Vice President, Vice President, Director of Communications, Human Resource Director.

(B) Association Meeting/Convention/Conference Planner, Meeting/Administrative Assistant, Program/Special Events Director.

(C) Association Exhibit Director/Manager, Trade Show Director/Manager

(D) Association Director/Manager of Education or Training, Professor

(E) Association Management Company Executives

(G) Other Association Executive

SUPPLEMENTARY DATA FOR ISSUE OF JUNE 2011

This is an analysis of 17,867 or 93.3% respondents who indicated what types of Services/Facilities they use for their off-site meetings. (See question #6 on the questionnaire used to elicit these data on the back of this report.) Since any one respondent may have checked more than one response, the totals for each of these services/facilities should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes only.

BUSINESS/INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	TOTAL QUALIFIED RESPONDENTS	Facilities											
				Downtown Hotel	Resort	Airport Hotel	Suburban Hotel	Conference Center	Convention Center or Auditorium	All-Suite	Cruise Ship	Gaming Property/Facility	Convention & Visitors' Bureau	Restaurant - (Non Hotel)	Other
Trade Association/ Society _____	5,513	28.8	5,513	3,772	3,040	1,748	2,390	2,509	1,879	2,009	848	1,038	1,435	911	344
Professional Association/ Society, Union, Foundation _____	7,697	40.2	6,973	4,548	3,117	2,123	2,754	3,155	2,322	2,183	878	1,168	1,776	1,068	766
Association Management Company _____	796	4.1	796	569	450	250	351	348	280	296	125	151	212	205	45
Trade Show Manager or Organizer _____	339	1.8	193	122	103	55	66	89	90	66	36	45	68	35	9
Travel Agency _____	1,456	7.6	1,075	745	774	389	490	531	390	491	339	282	328	232	41
Education, Research _____	1,874	9.8	1,874	1,112	715	436	631	740	498	503	208	203	314	317	324
Fraternal, Ethnic, Veterans _____	145	0.8	145	95	55	31	47	53	38	31	16	21	31	27	19
Government, Civic Group _____	585	3.1	582	325	201	132	181	247	167	156	50	632	118	131	92
Social, Hobby, Sports _____	400	2.1	399	224	176	75	154	126	101	113	47	48	82	83	63
Religious _____	253	1.3	253	122	88	53	75	89	64	55	26	16	40	49	56
Other _____	82	0.4	64	12	57	9	9	11	9	8	7	7	7	1	1
TOTAL QUALIFIED CIRCULATION	19,140	100.0	17,867	11,646	8,776	5,301	7,148	7,898	5,838	5,911	2,580	3,611	4,411	3,059	1,760
PERCENT	100.0		93.3	60.8	45.9	27.7	37.3	41.3	30.5	30.9	13.5	18.9	23.0	16.0	9.2

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	14,128	3,649	-	14,493	3,284	17,777	92.9
II. Request from recipient's company: _____	52	6	-	47	11	58	0.3
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. *Communication from recipient or recipient's company (other than request): _____	1,305	-	-	1,064	241	1,305	6.8
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,485	3,655	-	15,604	3,536	19,140	100.0
PERCENT	80.9	19.1	-	81.5	18.5	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011				
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	15,604	3,536	19,140	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,604	3,536	19,140	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011									
State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine _____	51	5	56		Kentucky _____	172	41	213	
New Hampshire _____	48	16	64		Tennessee _____	264	52	316	
Vermont _____	37	16	53		Alabama _____	182	26	208	
Massachusetts _____	397	94	491		Mississippi _____	91	16	107	
Rhode Island _____	48	11	59		EAST SO. CENTRAL	709	135	844	4.4
Connecticut _____	189	37	226		Arkansas _____	101	19	120	
NEW ENGLAND	770	179	949	5.0	Louisiana _____	138	25	163	
New York _____	942	204	1,146		Oklahoma _____	154	37	191	
New Jersey _____	497	85	582		Texas _____	834	223	1,057	
Pennsylvania _____	665	146	811		WEST SO. CENTRAL	1,227	304	1,531	8.0
MIDDLE ATLANTIC	2,104	435	2,539	13.3	Montana _____	51	12	63	
Ohio _____	489	97	586		Idaho _____	44	12	56	
Indiana _____	261	49	310		Wyoming _____	26	4	30	
Illinois _____	1,258	293	1,551		Colorado _____	316	82	398	
Michigan _____	366	87	453		New Mexico _____	63	14	77	
Wisconsin _____	345	82	427		Arizona _____	221	44	265	
EAST NO. CENTRAL	2,719	608	3,327	17.4	Utah _____	82	25	107	
Minnesota _____	377	75	452		Nevada _____	92	14	106	
Iowa _____	185	47	232		MOUNTAIN	895	207	1,102	5.8
Missouri _____	344	71	415		Alaska _____	31	5	36	
North Dakota _____	67	16	83		Washington _____	202	54	256	
South Dakota _____	50	6	56		Oregon _____	152	33	185	
Nebraska _____	115	28	143		California _____	1,015	251	1,266	
Kansas _____	184	52	236		Hawaii _____	43	5	48	
WEST NO. CENTRAL	1,322	295	1,617	8.4	PACIFIC	1,443	348	1,791	9.4
Delaware _____	41	5	46		UNITED STATES	15,598	3,532	19,130	99.9
Maryland _____	580	124	704		U.S. Territories _____	4	2	6	
Washington, DC _____	990	245	1,235		Canada _____	2	2	4	
Virginia _____	1,019	269	1,288		Mexico _____	-	-	-	
West Virginia _____	74	16	90		Other International _____	-	-	-	
North Carolina _____	387	79	466		APO/FPO _____	-	-	-	
South Carolina _____	152	45	197		TOTAL QUALIFIED CIRCULATION	15,604	3,536	19,140	100.0
Georgia _____	440	103	543						
Florida _____	726	135	861						
SOUTH ATLANTIC	4,409	1,021	5,430	28.4					

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
Total Audit Average Qualified	19,386	19,302	19,343	18,837	18,896	19,153
Qualified Non-Paid Total	19,386	19,302	19,343	18,837	18,896	19,153
Print Version Only	17,359	17,292	16,837	15,520	15,389	15,522
Digital Version Only	2,027	2,010	2,506	3,317	3,507	3,631
Qualified Paid Total	-	-	-	-	-	-
Print Version Only	-	-	-	-	-	-
Digital Version Only	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January - June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica - Editorial and design are unchanged from the original print edition.

PARAGRAPH 3b:

Communication from Recipient or Recipient's Company (Other than Request) includes two sources of circulation for quantities of 556 copies or 2.9% and 749 copies or 3.9%.

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

Complimentary subscription offer

Please print with a black pen.
 Print Name: _____
 Title: _____
 Company: _____
 Address: _____
 City: _____
 State/Prov. ZIP/Postal Code Country: _____
 Phone () _____
 FAX () _____
 E-Mail: _____

ASSOCIATION MEETINGS
 To apply for a FREE subscription, simply complete this form then MAIL TO: P.O. Box 2100, Skokie, IL 60076-7800 USA OR FAX TO: 913-514-3621 OR APPLY ONLINE: www.bpa.com/assoc

1 Do you wish to receive/continue to receive a complimentary subscription to Association Meetings? YES NO
 Signature required: _____
 Date: _____

2 How would you like to receive your copy of "Association Meetings" if you wish to receive the digital version of the magazine, we will have your e-mail address:
 Digital
 Print

3 Are you involved in the selection, authorization, approval, planning and/or review of off-site association meetings?
 Yes
 No
 (If NO, please route this form to the appropriate person in your organization.)

4 What types of programs are you responsible for?
 1 Annual Conventions
 2 Trade Show/Exhibitions
 3 Board Meetings
 4 Training/Educational Meetings
 5 Regional/Chapter Meetings
 6 Virtual Meetings
 7 Other (Please List) _____

5 What best describes your organization? (Check any ONE)
 01 Trade Association
 02 Professional Association/Society/Union, Foundation
 03 Association Management Company
 04 Third Party Meeting Management Company
 05 Trade Show Management Company
 06 Educational or Research Institution
 07 Fraternal, Ethnic, Veterans
 08 Government, Military, Civil Group
 09 Social, Hobby, Sports Group
 10 Religious Group
 11 Other (please specify) _____

6 What is your title classification? (Check only ONE)
 A CEO, COO, President, Owner, Executive Director, Director, Executive Vice President, Vice President
 B Association Meeting/Convention/Conference Planner, Meeting/Administrative Assistant, Program/Special Events Manager
 C Association Exhibition Director/Manager, Trade Show Director/Manager
 D Association Director/Manager of Education or Training
 E Association Management Company Executives
 F Other (please specify) _____

7 What types of SERVICES/FACILITIES do you use for your meetings? (Check all that apply)
 1 Banquet
 2 Audio
 3 Exhibition Hall
 4 Cruise Ship
 5 Suburban Hotel
 6 Conference Center
 7 Airport Hotel
 8 Convention Property/Facility
 9 Convention Center or Auditorium
 10 Convention & Visitors Bureau
 11 Restaurant (Non-Hotel Attached)
 12 Other _____

8 Check ALL destinations inside the USA where you have held or plan to hold meetings or incentive travel programs.
 1 New England (ME, NH, VT, MA, RI, CT)
 2 Middle Atlantic (NY, NJ, PA)
 3 South Atlantic (DE, MD, DC, VA, WV)
 4 South East Atlantic (NC, SC, GA, FL)
 5 East North Central (OH, IN, IL, MI, WI)
 6 West North Central (IA, MO, ND, SD, NE, KS)
 7 East South Central (KY, TN, AL, MS)
 8 West South Central (AR, LA, OK, TX)
 9 Mountain (MT, ID, WY, CO, NM, AZ, UT, NV)
 10 Pacific (WA, OR, CA)
 11 Alaska
 12 Hawaii
 13 Other (please specify) _____

9 Do you plan meetings outside the United States?
 No (If yes, please check at least one destination below)
 Yes (If yes, please check at least one destination below)
Check ALL destinations outside the USA where you have held or plan to hold meetings or incentive travel programs.
 01 Caribbean
 02 Europe
 03 Mexico
 04 Canada
 05 Asia/Pacific
 06 Bermuda
 07 Africa/Near East
 08 Central/South America
 09 None outside the USA

10 Approximate the attendance at your meetings? (Check all that apply)
 01 Less than 100
 02 101-250
 03 251-500
 04 501-1,000
 05 1,001-2,500
 06 2,501-5,000
 07 5,001-10,000
 08 10,001-25,000
 09 25,001-50,000
 10 50,001 or more
 11 N/A

11 What is the gross square footage of your largest annual exhibition? (Check only ONE)
 1 Greater than 500,000
 2 250,001-500,000
 3 100,001-250,000
 4 50,001-100,000
 5 25,000-50,000
 6 Less than 25,000
 7 N/A

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	15,522	100.0	15,522	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,522	100.0	15,522	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	3,631	100.0	3,631	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	3,631	100.0	3,631	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and testify that all data set forth in this statement are true.

Melissa Fromento, Group Publisher
 Richard Price, Audience Development Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:
 This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed: July 18, 2011
 State: New York
 County: New York
 Received by BPA Worldwide: July 18, 2011
 Type: PSD
 ID Number: A175Y0J1