

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2006**

(SUPPLEMENTARY DATA INCLUDED)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Association Meetings

THE INDEPENDENT VOICE OF THE ASSOCIATION MEETINGS INDUSTRY



Prism Business Media(See Paragraph 11)
11 Riverbend Dr South
Stamford, CT 06907
Tel. No.: (203) 358-9900
Fax No.: (203) 358-5812
website: <http://www.meetingsnet.com>

Official Publication of: None
Established: 1989
Issues Per Year: 6

FIELD SERVED

ASSOCIATION MEETINGS serves professional associations/society, union, foundation, trade associations/society, association management companies, government, civic groups, social, hobby, sports, fraternal, ethnic, veteran groups, educational, research, religious organizations, independent meeting planners, travel agencies and other organizations allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include Association Chairman, CEO, COO, CIO, President, Owner, Executive Director, Executive Vice President, Vice President, Director, Director of Communications, Human Resource Director, Association Meeting/Convention/Conference Planner, Meeting/Administrative Assistant, Program/ Special Events Director, Association Exhibit Director/Manager, Trade Show Director/Manager, Association Director/Manager/Professor of Education or Training and Association Management Company Executives. Also included are other Association Executives and Independent Meeting Planner, Meeting Consultant and Others related to the field that are responsible for meetings.

PURPOSE (SEE PARAGRAPH 11)

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	50
Advertiser and Agency _____	1,473
Rotated or Occasional _____	2
Allocated for Trade Shows and Conventions _____	245
All Other _____	1,304
TOTAL	3,074

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	20,302	100.0	20,302	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	20,302	100.0	20,302	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2006 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2006 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
August _____	756	746			20,300	December _____	4,138	4,133			20,300
October _____	6,189	6,194			20,305	TOTAL	11,083	11,073			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2006

This issue is -% or 3 copies below the average of the other 2 issues reported in Paragraph two.

BUSINESS/INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	TOTAL RECIPIENTS RESPONSIBLE FOR MEETINGS	CLASSIFICATION BY TITLE						
				(A)	(B)	(C)	(D)	(E)	(F)	(G)
Trade Association/ Society ____	5,464	26.9	5,464	3,555	1,150	272	221	94	161	11
Professional Association/ Society, Union, Foundation_____	8,404	41.4	8,404	5,196	1,980	424	301	177	300	26
Association Management Company_____	584	2.9	584	299	134	61	32	36	18	4
Independent Meeting Planner _	861	4.3	861	519	155	45	17	9	21	95
Trade Show Manager or Organizer	312	1.5	312	154	51	61	23	8	11	4
Travel Agency _____	185	0.9	185	87	36	21	13	8	14	6
Education, Research _____	2,311	11.4	2,311	1,649	477	44	93	7	33	8
Fraternal, Ethnic, Veterans ____	312	1.5	312	215	43	19	9	8	16	2
Government, Civic Group_____	1,021	5.0	1,021	537	250	76	51	30	72	5
Social, Hobby, Sports_____	408	2.0	408	272	77	19	12	9	19	
Religious _____	438	2.2	438	298	85	17	9	6	19	4
Others Allied to the Field _____	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	20,300	100.0	20,300	12,781	4,438	1,059	781	392	684	165
PERCENT	100.0	-	100.0	63.0	21.9	5.2	3.8	1.9	3.4	0.8

Note 1:
 (A) Association Chairman, CEO, COO, CIO, President, Owner, Executive Director, Director, Executive Vice President, Vice President, Director of Communications, Human Resource Director.
 (B) Association Meeting/Convention/Conference Planner, Meeting/Administrative Assistant, Program/Special Events Director.
 (C) Association Exhibit Director/Manager, Trade Show Director/Manager
 (D) Association Director/Manager of Education or Training, Professor
 (E) Association Management Company Executives
 (F) Independent Meeting Planner, Meeting Consultant
 (G) Other Association Executive
 (H) Others Related to the Field

SUPPLEMENTARY DATA FOR ISSUE OF DECEMBER 2006

This is an analysis of 20,300 respondents who indicated what types of Services/Facilities they use for their off-site meetings. (See question #4 on the questionnaire used to elicit these data on the back of this report.) Since any one respondent may have checked more than one response, the totals for each of these services/facilities should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes only.

FUNCTION	TOTAL QUALIFIED	PERCENT OF TOTAL	TOTAL QUALIFIED RESPONDENTS	DOWNTOWN HOTEL											Other
				Downtown Hotel	Resort	Airport Hotel	Suburban Hotel	Conference Center	Convention Center or Auditorium	All-Suite	Cruise Ship	Gaming Property/Facility	Convention & Visitors' Bureau		
Trade Association/ Society	5,464	26.9	5,464	4,043	2,793	2,301	2,985	3,133	2,772	2,095	636	1,277	2,418	475	
Professional Association/ Society, Union, Foundation	8,404	41.4	8,404	6,304	3,842	3,298	4,827	5,226	4,426	3,351	1,169	1,854	3,914	1,009	
Association Management Company_____	584	2.9	584	402	302	278	316	363	316	271	113	144	285	34	
Independent Meeting Planner	861	4.3	861	659	560	458	476	625	543	439	259	308	475	38	
Trade Show Manager or Organizer_____	312	1.5	312	176	126	134	128	188	212	130	73	67	136	29	
Travel Agency _____	185	0.9	185	113	105	101	78	119	108	101	81	61	90	12	
Education, Research _____	2,311	11.4	2,311	1,275	692	634	811	1,124	948	597	179	332	750	843	
Fraternal, Ethnic, Veterans	312	1.5	312	175	111	123	130	203	146	116	38	70	143	61	
Government, Civic Group __	1,021	5.0	1,021	651	376	347	450	573	496	322	88	144	384	147	
Social, Hobby, Sports _____	408	2.0	408	242	135	128	178	206	173	118	38	81	136	95	
Religious _____	438	2.2	438	209	127	133	155	231	170	131	31	49	165	164	
Others Allied to the Field __	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
TOTAL QUALIFIED CIRCULATION	20,300	100.0	20,300	14,249	9,169	7,935	10,534	11,991	10,310	7,671	2,705	4,387	8,896	2,907	
PERCENT	100.0	-	100.0	70.2	45.2	39.1	51.9	59.1	50.8	37.8	13.3	21.6	43.8	14.3	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2006							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	19,700	600	-			20,300	100.0
a. Written _____	852	31	-			883	4.4
b. Telecommunication _____	17,385	523	-			17,908	88.2
c. Electronic _____	1,463	46	-			1,509	7.4
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	19,700	600	-			20,300	100.0
PERCENT	97.0	3.0	-			100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2006				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			20,300	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			20,300	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2006									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			58		400-427 Kentucky _____			181	
030-038 New Hampshire _____			73		370-385 Tennessee _____			330	
050-059 Vermont _____			59		350-369 Alabama _____			219	
010-027 Massachusetts _____			449		386-397 Mississippi _____			135	
028-029 Rhode Island _____			67		EAST SO. CENTRAL			865	4.3
060-069 Connecticut _____			214		716-729 Arkansas _____			105	
NEW ENGLAND			920	4.5	700-714 Louisiana _____			136	
100-149 New York _____			1,246		730-749 Oklahoma _____			172	
070-089 New Jersey _____			485		750-799 Texas _____			844	
150-196 Pennsylvania _____			867		WEST SO. CENTRAL			1,257	6.2
MIDDLE ATLANTIC			2,598	12.8	590-599 Montana _____			94	
430-459 Ohio _____			493		832-838 Idaho _____			79	
460-479 Indiana _____			265		820-831 Wyoming _____			47	
600-629 Illinois _____			1,626		800-816 Colorado _____			606	
480-499 Michigan _____			380		870-884 New Mexico _____			122	
530-549 Wisconsin _____			393		850-865 Arizona _____			285	
EAST NO. CENTRAL			3,157	15.5	840-847 Utah _____			120	
550-567 Minnesota _____			431		889-898 Nevada _____			155	
500-528 Iowa _____			200		MOUNTAIN			1,508	7.4
630-658 Missouri _____			454		995-999 Alaska _____			53	
580-588 North Dakota _____			59		980-994 Washington _____			320	
570-577 South Dakota _____			76		970-979 Oregon _____			219	
680-693 Nebraska _____			110		900-961 California _____			1,571	
660-679 Kansas _____			229		967-968 Hawaii _____			63	
WEST NO. CENTRAL			1,559	7.7	PACIFIC			2,226	11.0
197-199 Delaware _____			58		UNITED STATES			20,293	100.0
206-219 Maryland _____			856		969 & 004-009 U.S. Territories _____			4	
200-205 Washington, DC _____			2,133		Canada _____			1	
220-246 Virginia _____			1,537		Mexico _____			-	
247-268 West Virginia _____			65		Other International _____			-	
270-289 North Carolina _____			343		APO/FPO _____			2	
290-299 South Carolina _____			150		TOTAL QUALIFIED CIRCULATION			20,300	100.0
300-319 Georgia _____			439						
320-349 Florida _____			622						
SOUTH ATLANTIC			6,203	30.6					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2002	2003	2004	2005	*2006
Total Audit Average Qualified: _	20,001	20,000	20,054	20,317	20,303
Qualified Non-Paid: _____	20,001	20,000	20,054	20,317	20,303
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: ____	**NC	**NC	**NC	**NC	**NC

*NOTE: 2006 data is unaudited.

**NC = None Claimed

11. ADDITIONAL DATA

PURPOSE:

This circulation statement contains multiple analyses of respondents who indicate the following types of services/facilities they use for their off-site meetings: resorts, downtown hotels, suburban hotels, conference centers, airport hotels, convention centers & auditoriums, all-suites, cruise ships, gaming properties/facilities, convention & visitors bureaus, and other services/facilities.

CHANGE OF OWNERSHIP/COMPANY NAME:

Effective with the December 2005 issue, ASSOCIATION MEETINGS was purchased by Wasserstein & Co., LP. Effective with the February 2006 issue, Primedia Business Magazines & Media changed its name to Prism Business Media Inc.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

A Prism Business Media Publication
Association Meetings MASTER revised 10-03-06

Please write clearly with a black pen. Allow 4 to 6 weeks for processing.

YES No
Do you wish to receive/continue to receive Association Meetings FREE?

Signature required _____ Date _____

1. If Association Meetings launches a digital edition in the future, would you like to receive your issues in this format rather than print?
 Yes No

2. Are you involved in the selection, authorization, approval, planning and/or review of association meetings for your (or your clients) organization?
 1 Yes 2 No
 If NO, please route this form to the appropriate person in your organization.

3. What best describes your organization? (check only ONE)
 30 Trade Association
 40 Professional Association/Society, Union, Foundation
 45 Association Management Company
 55 Independent Meeting Planner
 56 Trade Show Management Company
 58 Travel Agency
 12 Educational or Research Institution
 17 Fraternal, Ethnic, Veterans
 18 Government, Military, Civic Group
 19 Social, Hobby, Sports Groups
 28 Religious Groups
 80 Others Allied to the Field (please specify) _____

4. Which best describes your title classification? (check only ONE)
 A CEO, COO, President, Owner, Executive Director, Director, Executive Vice President, Vice President
 B Association Meeting/Convention/Conference Planner, Meeting/Administrative Assistant, Program/Special Events Manager
 C Association Exhibition Director/Manager, Trade Show Director/Manager
 D Association Director/Manager of Education or Training
 E Association Management Company Executives
 F Other Association Executive
 H Others Related to the Field (please specify) _____

5. What types of SERVICES/FACILITIES do you use for your off-site meetings? (check ALL that apply)
 07 Airport Hotel
 02 All-suite
 06 Conference Center
 10 Convention & Visitors Bureau
 09 Convention Center or Auditorium
 04 Cruise Ship
 08 Downtown Hotel
 08 Gaming Property/Facility
 01 Resort
 09 Suburban Hotel
 15 Other (please specify) _____

6. Check ALL destinations inside the USA where you have held or plan to hold meetings.
 51 New England (ME, NH, VT, MA, RI, CT)
 52 Middle Atlantic (NY, NJ, PA)
 53 South Atlantic (DE, MD, DC, VA, WV)
 54 South East Atlantic (NC, SC, GA, FL)
 55 East North Central (OH, IN, IL, MI, WI)
 56 West North Central (MN, IA, MO, SD, NE, KS)
 57 East South Central (KY, TN, AL, MS)
 58 West South Central (AR, LA, OK, TX)
 59 Mountain (MT, ID, WY, CO, NM, AZ, UT, NV)
 60 Pacific (WA, OR, CA)
 61 Alaska
 62 Hawaii
 70 Not applicable

7. Do you plan meetings outside the United States? (By checking yes, you will receive Beyond Borders, the annual supplement about planning international meetings.)
 A Yes B No
Check ALL destinations outside the USA where you have held or plan to hold meetings or incentive travel programs.
 01 Caribbean
 02 Europe
 03 Mexico
 04 Canada
 05 Asia/Pacific
 06 Bermuda
 07 Africa/Middle East/ Near East
 08 Central/South America
 09 None outside the USA
 10 Other _____
 15 None of the above

8. Check ALL functions for which you have responsibility in your organization:
 01 Meeting Planning
 02 Site Selection
 03 Exhibition Management
 04 Convention Management
 05 Other (please specify) _____

9. How many off-site meetings does your organization hold each year?
 1 1-4 7 25-29
 2 5-9 8 30-34
 3 10-14 9 35-39
 4 15-19 10 40 or more
 5 20-24

9. Approximate attendance of your meetings? (check ALL that apply)
 01 Less than 50 07 2,001-5,000
 02 51-100 08 5,001-7,500
 03 101-200 09 7,501 or more
 04 201-500 10 NA
 05 501-1,000
 06 1,001-2,500

11. What is the gross square footage of your largest annual exhibition? (check ONE)
 7 Greater than 500,000
 8 250,001 to 500,000
 2 100,001 to 250,000
 3 50,001 to 100,000
 4 25,000 to 50,000
 5 Less than 25,000
 6 NA

12A. What is the geographic scope of your organization?
 5 International
 1 National
 2 Regional
 3 State
 4 County/Local

12B. Is your organization restricted to holding meetings only within your state?
 1 Restricted
 2 Not restricted

13. Are you a member of any of the following organizations? (check ALL that apply)
 01 ASAE
 02 PQMA
 03 MPI
 04 None of the Above

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

_____ Date signed December 28, 2006

Melissa Fromento, Publisher

_____ State Connecticut

Len Roberto, Audience Marketing Director

_____ County Fairfield

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

Received by BPA Worldwide December 28, 2006

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Type PSD

ID Number A175S0D6