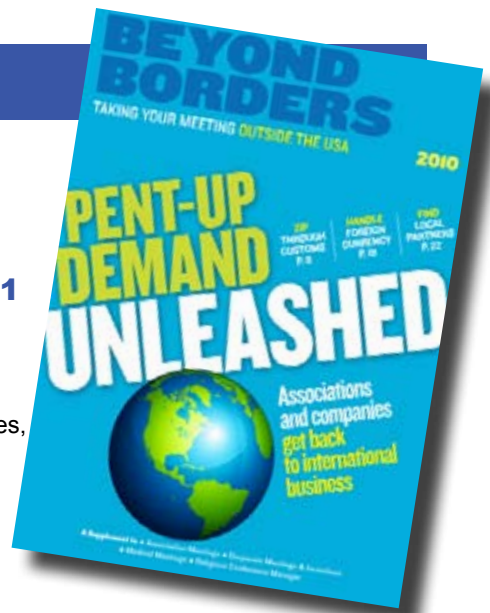


COMING IN JUNE 2011...

TARGET ONLY YOUR BEST PROSPECTS IN THE USA

Consider these benefits of advertising in Beyond Borders 2011



1 REACH 28,000 PROVEN DECISION-MAKERS

Beyond Borders 2011 will be mailed to carefully selected recipients of all FOUR market segmented magazines under the MeetingsNet umbrella: Corporate Meetings & Incentives, Association Meetings, Medical Meetings, and Religious Conference Manager. Beyond Borders 2011 will only be addressed to your very best customers and prospects—those subscribers of each publication known to be directly responsible for meetings and incentive travel programs outside the U.S. —about 28,000 proven decision-makers in all!

2 AWARD-WINNING EDITORIAL

Beyond Borders 2011 will continue to provide its unbeatable, award-winning editorial for your message. The Beyond Borders supplement is recognized throughout the industry for excellence...and is used by industry associations for member education.

3 Bonus Distribution All Year Long

In addition to 28,000 hand-picked subscribers with international meeting and travel responsibility, copies of Beyond Borders 2011 will be distributed at major shows including: ASAE, DMAI, MPI, ICCA, IT&ME, IMEX, and the Annual SITE Conference.

4 LASTING IMPACT

Because Beyond Borders 2011 will contain valuable, information-packed editorial, readers will keep the supplement handy for repeated reference year-round. And, they'll make it available for other decision makers to use as well. Your ad is there whenever they are ready to buy.

2011 Issue Dates



JUNE 2011



JUNE 2011



JUNE 2011



JUNE 2011

PRICED FOR REAL VALUE (GROSS US DOLLAR)

Ad Unit Size	4-COLOR RATE
Spread	\$16,020
1/2 Page Spread	\$10,800
Full Page	\$ 8,900
2/3 Page	\$ 6,750
Half Page	\$ 5,850
Third page	\$ 4,500

Space Close: April 4
Materials Close: April 11

NEW VALUE ADDED

Choice of 180x150 or 120x240 banner on **BEYOND BORDERS EXTRA** monthly e-newsletter (1x – issue of choice-space available)

Advertisers include:

Tourist Offices • Convention Bureaus • Hotel Chains • International Airlines • Independent Hotels & Resorts • Destination Management Companies

*Source-Publisher's own data, subscribers who specify planning meetings outside U.S.

For more information on Beyond Borders 2011, contact your sales representative or Melissa Fromento, Group Publisher, (212) 204-4237, mfromento@meetingsnet.com

MEETINGSNET

CORPORATE MEETINGS & INCENTIVES

ASSOCIATION MEETINGS

MEDICAL MEETINGS

RELIGIOUS CONFERENCE MANAGER