

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

100 Beard Sawmill Road, Sixth Floor
Shelton, CT USA 06484-6150
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

**CORPORATE
MEETINGS
& INCENTIVES**

Penton Media
249 W. 17th Street, 4th Floor
New York, NY 10011-5300
Tel. No.: 212-204-4202
www.MeetingsNet.com

Official Publication of: None
Established: 1980
Issues Per Year: 11
(See Additional Data)



FIELD SERVED

CORPORATE MEETINGS & INCENTIVES serves the field of manufacturing, agriculture, forestry/fisheries, mining, construction, transportation, communications, utility, wholesale trade, retail trade corporations, as well as banking/financial, insurance, real estate, and service institutions. Also served are meeting planning companies (including independent meeting planners and meeting consultants), incentive program packagers, destination management companies and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are individuals in general management/administration, sales/marketing, meeting planning/convention management, training/development, independent meeting planners, meeting consultants and other management personnel and other titled and non-titled personnel that are responsible for meeting and/or incentive travel programs.

PURPOSE

This circulation statement contains multiple analyses of respondents who are responsible for meetings and/or incentive travel programs, training/educational meetings, trade show exhibits, and other responsibilities. This circulation statement contains multiple analyses of respondents who indicate what types of services/facilities they use for their meetings and incentive travel programs: resorts, downtown hotels, suburban hotels, conference centers, airport hotels, all-suites, cruise ships, gaming properties/facilities, convention centers or auditoriums, convention & visitors bureaus, and other services/facilities.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	27
Advertiser and Agency _____	1,164
Rotated or Occasional _____	65
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	-
TOTAL	1,256

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	30,182	98.1	30,182	98.1	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	587	1.9	587	1.9	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,769	100.0	30,769	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	26,847	4,160	31,007
February _____	27,065	4,079	31,144
March _____	27,660	3,883	31,543
April _____	27,638	3,883	31,521
May _____	24,142	5,300	29,442
June _____	24,653	5,300	29,953

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2011

This is an analysis of 28,803 or 97.8% recipients who responded to question #7. "What types of services/facilities do you use for your meetings." (See questionnaire used to elicit these data on the back of this report.) Since any one respondent may have checked more than one response, the totals for each of these service/facilities should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes only.

BUSINESS AND INDUSTRY	Total Qualified	Percent of Total	Total Qualified Respondents	Resort	Downtown Hotel	Suburban Hotel	Conference Center	Airport Hotel	All-Suite	Cruise Ship	Gaming Property/Facility	Convention Center/Auditorium	Convention Visitor's Bureau	Other	Restaurant (Non-Hotel)
MANUFACTURING															
Technology Manufacturer _____	1,549	5.2	1,526	669	896	725	803	575	567	230	335	603	429	272	575
Medical/Pharmaceutical/Surgical/Medical/ Device/Biomedical Manufacturer _____	1,229	4.2	1,226	600	789	610	668	540	440	180	285	528	365	231	391
All other Manufacturing _____	6,596	22.4	6,481	2,268	3,193	2,420	2,664	1,926	1,970	744	1,119	1,895	1,329	1,976	1,968
Sub-Total Manufacturing	9,374	31.8	9,233	3,537	4,878	3,755	4,135	3,041	2,977	1,154	1,739	3,026	2,123	2,479	2,934
NON-MANUFACTURING															
Agriculture, Forestry or Fisheries, Mining, Construction _____	1,241	4.2	1,223	375	519	383	477	315	345	102	201	335	238	351	444
Transportation, Telecommunications, Utility _____	2,059	7.0	2,034	773	1,118	852	1,031	648	698	270	412	763	550	458	729
Wholesale or Retail Trade _____	2,531	8.6	2,511	992	1,361	1,008	1,134	740	825	402	507	856	618	541	941
Finance, Insurance, Banking, Real Estate _____	3,503	11.9	3,222	1,618	1,977	1,431	1,605	1,110	1,258	533	692	1,093	816	617	1,100
Professional Services (eg Business, Management, Legal, Consulting, Architectural, Engineering) _____	5,637	19.2	5,581	2,612	3,604	2,575	2,984	2,065	2,165	911	1,313	2,344	1,773	988	1,996
Medical/Healthcare _____	1,499	5.1	1,485	645	965	678	851	548	489	175	277	630	435	234	527
Incentive Travel Company _____	500	1.7	494	418	366	302	318	260	301	320	275	275	259	76	190
Third-Party Meeting Management Company or Travel Agency _____	1,205	4.1	1,198	877	959	766	834	682	665	483	572	701	616	190	479
Trade Show Management _____	395	1.3	394	229	288	191	245	181	164	74	131	239	194	30	149
Technology Service Company _____	553	1.9	548	240	353	258	302	202	190	97	128	240	158	97	206
Other Non-Manufacturing (please specify) _____	945	3.2	880	374	538	391	396	345	238	131	200	362	304	109	335
Sub-Total Non-Manufacturing	20,068	68.2	19,570	9,153	12,048	8,835	10,177	7,096	7,338	3,498	4,708	7,838	5,961	3,691	7,096
TOTAL QUALIFIED CIRCULATION	29,442	100.0	28,803	12,690	16,926	12,590	14,312	10,137	10,315	4,652	6,447	10,864	8,084	6,170	10,030
PERCENT	100.0		97.8	43.1	57.5	42.8	48.6	34.4	35.0	15.8	21.9	36.9	27.5	21.0	34.1

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2011

This is an analysis of 27,619 or 93.8% recipients who responded to question #4 "What types of meetings are you responsible for?". Since any one respondent may have checked more than one response, the totals for responsibility should not be added together as they may exceed the total circulation. These data are presented for statistical and marketing purposes.

BUSINESS AND INDUSTRY	Total Qualified Recipients	Total Qualified Respondents	Meetings	Management	Sales & Marketing	Training & Development	Trade Show	Customer Meetings	Corporate Events	Virtual Meetings	Incentive Travel Programs	Others related to the field
MANUFACTURING												
Technology Manufacturer _____	1,549	1,475	1,235	853	837	615	740	708	680	464	459	60
Medical/Pharmaceutical/Surgical/Medical/ Device/Biomedical Manufacturer _____	1,229	1,203	1,013	573	555	601	594	425	460	268	418	48
All other Manufacturing _____	6,596	6,279	5,222	3,161	3,084	3,028	3,188	2,447	2,306	1,398	1,836	214
Sub-Total Manufacturing	9,374	8,957	7,470	4,587	4,476	4,244	4,522	3,580	3,446	2,130	2,713	322
NON-MANUFACTURING												
Agriculture, Forestry or Fisheries, Mining, Construction _____	1,241	1,162	958	755	585	445	490	521	494	298	294	44
Transportation, Telecommunications, Utility _____	2,059	1,962	1,622	1,144	843	658	832	815	777	496	575	94
Wholesale or Retail Trade _____	2,531	2,398	1,851	1,375	1,392	967	1,193	978	993	562	748	80
Finance, Insurance, Banking, Real Estate _____	3,503	2,932	2,285	1,490	1,330	1,279	1,005	985	1,102	599	853	132
Professional Services (eg Business, Management, Legal, Consulting, Architectural, Engineering) _____	5,637	5,291	4,387	3,144	2,580	2,267	2,472	2,215	3,292	1,337	1,560	269
Medical/Healthcare _____	1,499	1,436	1,182	827	528	604	553	470	595	342	315	117
Incentive Travel Company _____	500	488	393	275	298	228	247	242	268	121	361	34
Third-Party Meeting Management Company or Travel Agency _____	1,205	1,175	1,028	849	762	617	626	674	766	334	518	78
Trade Show Management _____	395	382	321	243	202	160	288	177	196	111	89	19
Technology Service Company _____	553	533	427	315	313	212	261	266	269	174	138	22
Other Non-Manufacturing (please specify) _____	945	903	808	610	424	490	417	369	429	331	200	118
Sub-Total Non Manufacturing	20,068	18,662	15,262	11,027	9,257	7,927	8,384	7,712	9,181	4,705	5,651	1,007
TOTAL QUALIFIED CIRCULATION	29,442	27,619	22,732	15,614	13,733	12,171	12,906	11,292	12,627	6,835	8,364	1,329
PERCENT	100.0	93.8	77.2	53.0	46.6	41.3	43.8	38.4	42.9	23.2	28.4	4.5

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	25,872	3,116	-	23,737	5,251	28,988	98.5
II. Request from recipient's company: _____	52	4	-	47	9	56	0.2
III. Membership Benefit: _____	391	-	-	354	37	391	1.3
IV. Communication from recipient or recipient's company (other than request): _____	7	-	-	4	3	7	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	26,322	3,120	-	24,142	5,300	29,442	100.0
PERCENT	89.4	10.6	-	82.0	18.0	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011				
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	24,142	5,300	29,442	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	24,142	5,300	29,442	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011									
State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine _____	85	16	101		Kentucky _____	301	64	365	
New Hampshire _____	99	26	125		Tennessee _____	457	98	555	
Vermont _____	46	10	56		Alabama _____	306	48	354	
Massachusetts _____	556	124	680		Mississippi _____	155	38	193	
Rhode Island _____	93	14	107		EAST SO. CENTRAL	1,219	248	1,467	5.0
Connecticut _____	334	52	386		Arkansas _____	190	34	224	
NEW ENGLAND	1,213	242	1,455	4.9	Louisiana _____	243	37	280	
New York _____	1,611	359	1,970		Oklahoma _____	233	55	288	
New Jersey _____	768	162	930		Texas _____	1,463	312	1,775	
Pennsylvania _____	1,288	257	1,545		WEST SO. CENTRAL	2,129	438	2,567	8.7
MIDDLE ATLANTIC	3,667	778	4,445	15.1	Montana _____	80	12	92	
Ohio _____	1,189	210	1,399		Idaho _____	116	18	134	
Indiana _____	534	99	633		Wyoming _____	27	9	36	
Illinois _____	1,732	360	2,092		Colorado _____	372	113	485	
Michigan _____	649	140	789		New Mexico _____	63	14	77	
Wisconsin _____	826	138	964		Arizona _____	251	84	335	
EAST NO. CENTRAL	4,930	947	5,877	20.0	Utah _____	232	45	277	
Minnesota _____	719	149	868		Nevada _____	145	40	185	
Iowa _____	425	74	499		MOUNTAIN	1,286	335	1,621	5.5
Missouri _____	647	131	778		Alaska _____	20	7	27	
North Dakota _____	99	18	117		Washington _____	346	80	426	
South Dakota _____	82	13	95		Oregon _____	241	53	294	
Nebraska _____	269	52	321		California _____	2,065	540	2,605	
Kansas _____	319	74	393		Hawaii _____	20	4	24	
WEST NO. CENTRAL	2,560	511	3,071	10.4	PACIFIC	2,692	684	3,376	11.5
Delaware _____	47	12	59		UNITED STATES	24,066	5,289	29,355	99.7
Maryland _____	442	110	552		U.S. Territories _____	7	-	7	
Washington, DC _____	226	86	312		Canada _____	69	9	78	
Virginia _____	608	190	798		Mexico _____	-	-	-	
West Virginia _____	111	18	129		Other International _____	-	2	2	
North Carolina _____	682	154	836		APO/FPO _____	-	-	-	
South Carolina _____	269	54	323		TOTAL QUALIFIED CIRCULATION	24,142	5,300	29,442	100.0
Georgia _____	770	176	946						
Florida _____	1,215	306	1,521						
SOUTH ATLANTIC	4,370	1,106	5,476	18.6					

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
Total Audit Average Qualified _____	37,000	36,283	33,774	30,204	30,936	30,769
Qualified Non-Paid Total _____	37,000	36,283	33,774	30,204	30,936	30,769
Print Version Only ____	33,333	32,636	30,352	26,178	26,675	26,335
Digital Version Only __	3,667	3,647	3,422	4,026	4,261	4,434
Qualified Paid Total ____	-	-	-	-	-	-
Print Version Only ____	-	-	-	-	-	-
Digital Version Only __	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation ____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA:

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica - Editorial and design are unchanged from the original print edition.

CHANGE IN FREQUENCY:

Effective with the July 2010 issue, CORPORATE MEETINGS & INCENTIVES changed its frequency from 12 to 11 issues per year.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	25,760	97.8	25,760	97.8	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	575	2.2	575	2.2	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	26,335	100.0	26,335	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	4,422	99.7	4,422	99.7	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	12	0.3	12	0.3	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	4,434	100.0	4,434	100.0	-	-

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA

Complimentary subscription offer

Please print with a black pen.

Print Name _____
Title _____
Company _____
Address _____
City _____
State/Prov. _____ ZIP/Postal Code _____ Country _____
Phone (_____) _____ FAX* (_____) _____
E-Mail * _____ @ _____

A Penton Media Publication
CORPORATE MEETINGS & INCENTIVES
To apply for a FREE subscription, simply complete this form then
MAIL TO: P.O. Box 2100, Skokie, IL 60076-7800 USA
OR FAX TO: 913-514-3621
OR APPLY ONLINE: onlinesuboffers.com/cvcs7002

*Your fax number is used to communicate to you. By providing your fax number, you are giving your written permission to receive subscription & other related information from Corporate Meetings & Incentives that may be of interest to you by fax. We will not share this information or use it for any other purpose. You may opt out of receiving taxes from us any time in the future. **For a full statement of our Subscriber Privacy Policy, visit our website at penton.com. Allow 4 to 6 weeks for processing. Incomplete forms cannot be processed or acknowledged. The publisher reserves the right to serve only those individuals who meet the publication qualifications.

1 Do you wish to receive/continue to receive a complimentary subscription to Corporate Meetings & Incentives? YES No
Signature required _____ Date _____

2 How would you like to receive your copy of Corporate Meetings & Incentives? (If you want to receive the digital version of the magazine, we must have your e-mail address)
D Digital
P Print

3 Are you involved in the selection, authorization, approval, planning and/or review of off-site corporate meetings or incentive travel programs for your company? (If NO, please route this form to the appropriate person in your organization)
1 Yes
2 No

4 What types of meetings are you responsible for? (Check all that apply):
1 Meetings
a Management/Board Meetings
b Sales/Marketing Meetings
c Training Meetings
d Trade Shows
e Customer Meetings
f Corporate Events
g Virtual Meetings
2 Incentive Travel Programs
3 Other (please list) _____

5 What is your primary business? (Check only ONE)
MANUFACTURING
1 Technology Manufacturer
2 Medical/Pharmaceutical/Surgical/Medical Device/Biomedical Manufacturer
3 All other Manufacturing
NON-MANUFACTURING
4 Agriculture, Forestry or Fisheries, Mining, Construction
5 Transportation, Telecommunications, Utility
6 Wholesale or Retail Trade
7 Finance, Insurance, Banking, Real Estate
8 Professional Services (eg Business, Management, Legal, Consulting, Architectural, Engineering)
9 Medical/Healthcare
10 Incentive Travel Company
11 Third-Party Meeting Management Company or Travel Agency
12 Trade Show Management
13 Technology Service Company
14 Other Non-Manufacturing (please specify) _____

6 What is your title classification? (Check only ONE)
A GENERAL MGMT/ADMINISTRATION: Chairman, CEO, COO, CFO, President, Owner, Director, Executive Vice President, Vice President, Managing Director, General Manager, Director of Communications, Human Resource Director/Manager
B SALES/MARKETING: Marketing Communications Manager/Director, Sales Marketing Manager/Director, Supervisor
C MEETING PLANNING/CONVENTION MGMT.: Meeting Planner/Manager/Director, Conference Exhibit Planner/Manager, Convention Planner/Manager, Trade Show/Exhibit Manager, Incentive Program Planner/Manager, Travel Coordinator, Travel Agent
D TRAINING & DEVELOPMENT: Educational/ Training Director/Manager, Program Manager
E PROCUREMENT MANAGEMENT: Procurement Management: Procurement Director/Manager/Supervisor, Purchasing Director/Manager/Supervisor, Sourcing Director/Manager
F GENERAL AGENT/AGENCY MANAGER
G OTHERS RELATED TO THE FIELD (please specify) _____

7 What types of SERVICES/FACILITIES do you use for your meetings? (Check all that apply)
1 Resort
2 All-suite
3 Downtown Hotel
4 Cruise Ship
5 Suburban Hotel
6 Conference Center
7 Airport Hotel
8 Gaming Property/Facility
9 Convention Center or Auditorium
10 Convention & Visitors Bureau
11 Restaurant (Non-Hotel Affiliated)
12 Other _____

8 Check ALL destinations inside the USA where you have held or plan to hold meetings or incentive travel programs.
1 New England (ME, NH, VT, MA, RI, CT)
2 Middle Atlantic (NY, NJ, PA)
3 South Atlantic (DE, MD, DC, VA, WV)
4 South East Atlantic (NC, SC, GA, FL)
5 East North Central (OH, IN, IL, MI, WI)
6 West North Central (MN, IA, MO, ND, SD, NE, KS)
7 East South Central (KY, TN, AL, MS)
8 West South Central (AR, LA, OK, TX)
9 Mountain (MT, ID, WY, CO, NM, AZ, UT, NV)
10 Pacific (WA, OR, CA)
11 Alaska
12 Hawaii
13 Not applicable

9 Do you plan meetings outside the United States? (By checking yes, you will receive Beyond Borders, the annual supplement about planning international meetings.)
Must answer Yes or No
A Yes (if yes must check at least one destination below)
B No (if no go to next question)
Check ALL destinations outside the USA where you have held or plan to hold meetings or incentive travel programs.
01 Caribbean
02 Europe
03 Mexico
04 Canada
05 Asia/Pacific
06 Bermuda
07 Africa/Near East
08 Central/South America
09 None outside the USA
10 Other _____

10 Approximate the attendance at your meetings and/or incentive travel? (Check all that apply):
01 up to 100
02 101-250
03 251-500
04 501-1,000
05 1,001-or more

CS7001

MASTER - REV 09/15/09

PUBLISHER'S AFFIDAVIT
We hereby make oath and testify that all data set forth in this statement are true.
Richard Price, Audience Development Director
Melissa Fromento, Publisher
Date signed August 2, 2011
State New York
County New York
Received by BPA Worldwide August 2, 2011
Type PSJ
ID Number C148Y0J1
IMPORTANT NOTE:
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011
 This issue is 5.1% or 1,592 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Total Recipients Responsible for Meetings/ Incentive Programs	General Management/ Administration (A)	Sales/ Marketing (B)	Meeting Planning/ Convention Management (C)	Training & Development (D)	Procurement Management (E)	General Agent/ Agency Manager (F)	Others related to the field (G)
MANUFACTURING												
Technology Manufacturer _____	1,549	5.2	1,268	281	1,549	1,096	228	117	38	37	24	9
Medical/Pharmaceutical/Surgical/Medical/Device/Biomedical Manufacturer _____	1,229	4.2	1,039	190	1,229	809	140	223	21	23	5	8
All other Manufacturing _____	6,596	22.4	5,748	848	6,596	5,112	874	311	70	126	67	36
Sub-Total Manufacturing	9,374	31.8	8,055	1,319	9,374	7,017	1,242	651	129	186	96	53
NON-MANUFACTURING												
Agriculture, Forestry or Fisheries, Mining, Construction _____	1,241	4.2	1,087	154	1,241	1,061	67	68	17	14	12	2
Transportation, Telecommunications, Utility _____	2,059	7.0	1,703	356	2,059	1,600	211	151	48	22	24	3
Wholesale or Retail Trade _____	2,531	8.6	2,145	386	2,531	1,970	308	169	22	31	25	6
Finance, Insurance, Banking, Real Estate _____	3,503	11.9	2,865	638	3,503	2,125	408	593	42	30	38	267
Professional Services (eg Business, Management, Legal, Consulting, Architectural, Engineering) _____	5,637	19.2	4,438	1,199	5,637	3,967	545	904	104	37	68	12
Medical/Healthcare _____	1,499	5.1	1,139	360	1,499	966	96	340	54	10	15	18
Incentive Travel Company _____	500	1.7	393	107	500	256	106	120	4	9	5	-
Third-Party Meeting Management Company or Travel Agency _____	1,205	4.1	923	282	1,205	642	142	376	6	16	20	3
Trade Show Management _____	395	1.3	305	90	395	222	47	101	11	5	6	3
Technology Service Company _____	553	1.9	427	126	553	359	87	69	17	8	12	1
Other Non-Manufacturing (please specify) _____	945	3.2	662	283	945	570	79	170	23	6	5	92
Sub-Total Non-Manufacturing	20,068	68.2	16,087	3,981	20,068	13,738	2,096	3,061	348	188	230	407
TOTAL QUALIFIED CIRCULATION	29,442	100.0	24,142	5,300	29,442	20,755	3,338	3,712	477	374	326	460
PERCENT	100.0		82.0	18.0	100.0	70.5	11.3	12.6	1.6	1.3	1.1	1.6

(A) General Management/Administration: Chairman, CEO, COO, CIO, President, Owner, Executive Director, Director, Executive Vice President, Vice President, Managing Director, General Manager, Director of Communications, Treasurer/Controller

(B) Sales/Marketing: Marketing Communications Manager/Director, Sales/Marketing Manager/Director, Supervisor

(C) Meetings Planning/Convention Management: Meeting Planner/Manager/Director, Conference/Exhibit Planner/Manager, Convention Planner/Manager, Trade Show/Exhibit Manager, Incentive Program Planner/Manager, Travel Coordinator, Travel Agent

(D) Training & Development: Educational/Training Director/Manager, Program Manager, Human Resource Director/Manager

(G) Others Related to the Field