Corporate Meetings & Incentives online rates & specs 2012

If you're looking to reach corporate and incentive meeting planners with decision-making power, you're on the right page!

The *Corporate Meetings & Incentives* section of MeetingsNet.com is the up-to-date, must have resource for professionals involved in planning corporate meetings and incentives. The *CMI* section provides: • Latest industry news • Exclusive online editorial • Recommended articles • Searchable archives and more. We are 100% dedicated to the corporate meetings and incentives market.

Sponsorships on high visibility positions on MeetingsNet.com ensure that your online ads capture the attention of the meeting planning executives you need to reach. They visit MeetingsNet.com for the latest news, analysis, and up-to-minute information on the events that impact meeting planners across all industries. Increase awareness of your destination or service, drive traffic to your Web site, and generate leads that turn into real business with MeetingsNet.com online opportunities.

2012 Rates

Position:	Top Left Button-180x150
Sponsorship:	Exclusive
Price:	$2,900 gross
Position:	Right Side Button- 300x250
Sponsorship:	Maximum 2 rotating
Price:	$1,500 gross
Position:	Lower Large Button- 300x250
Sponsorship:	Exclusive
Price:	$2,640 gross

Average Page Views: 15,606

Average Unique Visitors: 10,566

(per month)

WE ALSO OFFER ONE STOP SPONSORSHIP

Each One Stop serves as a "front-end" for site visitors to access content that relates to the subject.

RCM ONE-STOPS

Incentives/Motivation
Strategic Meetings Management

YOU'LL RECEIVE 5 ADS:

(1) 728x90,
(2) 300x250
(1) 180x150
(1) 300 x 60

$1,730 gross
(3 months non-cancellable)

RUN OF SITE ONE STOPS

Cost-Savings/Budgets
Negotiating/Contracts
Food & Beverage
Housing/Attrition
Meetings Technology
Guide to Outsourcing
Meetings & the Economy
Risk Management
Green Meetings
International Meetings
Career Corner
Social Media
Photo Galleries

Formats currently accepted: GIF, Animated GIF, JPEG, HTML, Flash, Unicast, PointRoll, Eyeblaster, Enliven, Bluestreak, Motif **Will accept for testing:** DHTML, Audio, Real, Shoslkeles **Non-accepted formats:** Java, Java Applet, Video **3rd Party Ad Serving:** Most 3rd Party Ad Tags including DART (internal redirect), Bluestreak, Mediafarm, and Atlas accepted. All 3PAS must be accompanied by anti-caching documentation.**Dimensions and file sizes:** 728x90, 300x250, 300x60, 180x150; 35k **Frames and looping:** Maximum frames=4; looping=3 times Materials due 2 business days prior to posting for banner ads and 5 days prior to posting for rich media ads. Include referring URL and alternate text with instructions.**Cancellation policy:** All digital media including but not limited to banners, sponsorships, e-postcards and e-newsletters require a 4-week written cancellation notice.Send all advertising materials to sarah.rapp@penton.com

FREQUENCY DISCOUNTS

3 months—10% off rate card 6 months—15% off rate card
9 months—20% off rate card 12 months—25% off rate card

For more information on sponsorship and advertising opportunities online,
or to create a customized package to fit your needs, contact your sales representative

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