

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

100 Beard Sawmill Road, Sixth Floor
Shelton, CT USA 06484-6150
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

RELIGIOUS CONFERENCE MANAGER

A Penton Media Publication
249 W. 17th Street, 4th Floor
New York, NY 10011-5300
Tel. No.: (212) 204-4202
www.Penton.com

Official Publication of: None
Established: 1990
Issues Per Year: 6



FIELD SERVED

RELIGIOUS CONFERENCE MANAGER serves individuals involved in the religious meeting industry.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are members of the Religious Conference Managers Association, prospect members and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	316
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	-
TOTAL	316

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	-	-	-	-	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	3,051	100.0	3,051	100.0	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	3,051	100.0	3,051	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
January _____	3,082
February _____	3,061
April _____	3,054
June _____	3,006

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011		
This issue is 2.0% or 60 copies below the average of the other 3 issues reported in Paragraph two.		
Business & Industry	TOTAL QUALIFIED	PERCENT OF TOTAL
Members of the Religious Conference Managers Association, prospect members and others allied to the field _____	3,006	100.0
TOTAL QUALIFIED CIRCULATION	3,006	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	1,904	1,102	-	3,006	100.0
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	1,904	1,102	-	3,006	100.0
PERCENT	63.3	36.7	-	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	2,738	91.1
Individuals by name only _____	268	8.9
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	3,006	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	1		Kentucky _____	44	
New Hampshire _____	3		Tennessee _____	120	
Vermont _____	1		Alabama _____	33	
Massachusetts _____	35		Mississippi _____	7	
Rhode Island _____	6		EAST SO. CENTRAL	204	6.8
Connecticut _____	14		Arkansas _____	25	
NEW ENGLAND	60	2.0	Louisiana _____	18	
New York _____	136		Oklahoma _____	35	
New Jersey _____	37		Texas _____	254	
Pennsylvania _____	129		WEST SO. CENTRAL	332	11.0
MIDDLE ATLANTIC	302	10.0	Montana _____	6	
Ohio _____	111		Idaho _____	3	
Indiana _____	136		Wyoming _____	2	
Illinois _____	196		Colorado _____	52	
Michigan _____	92		New Mexico _____	9	
Wisconsin _____	49		Arizona _____	49	
EAST NO. CENTRAL	584	19.4	Utah _____	10	
Minnesota _____	54		Nevada _____	9	
Iowa _____	15		MOUNTAIN	140	4.7
Missouri _____	111		Alaska _____	3	
North Dakota _____	-		Washington _____	37	
South Dakota _____	5		Oregon _____	17	
Nebraska _____	13		California _____	235	
Kansas _____	37		Hawaii _____	3	
WEST NO. CENTRAL	235	7.8	PACIFIC	295	9.8
Delaware _____	6		UNITED STATES	2,917	97.0
Maryland _____	104		U.S. Territories _____	-	
Washington, DC _____	44		Canada _____	61	
Virginia _____	125		Mexico _____	1	
West Virginia _____	11		Other International _____	27	
North Carolina _____	102		APO/FPO _____	-	
South Carolina _____	57		TOTAL QUALIFIED CIRCULATION	3,006	100.0
Georgia _____	103				
Florida _____	213				
SOUTH ATLANTIC	765	25.5			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
Total Audit Average Qualified: ___	4,489	4,378	3,861	3,808	3,188	3,051
Qualified Non-Paid: _____	4,489	4,378	3,861	3,808	3,188	3,051
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January – June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PUBLISHER'S AFFIDAVIT		
We hereby make oath and testify that all data set forth in this statement are true.	Date signed	July 18, 2011
Melissa Fromento, Group Publisher	State	New York
Richard Price, Audience Development Director	County	New York
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 18, 2011
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report.	ID Number	R201P0J1
It will be included in the annual audit made by BPA Worldwide.		