

A CREATIVE WAY TO WOW MORE THAN 40,000 POTENTIAL CLIENTS

E-postcards are a personalized, quick, and direct way to reach top-quality meeting executives from MeetingsNet's electronic database. **Create a personalized postcard and MeetingsNet will ensure your message gets into the right hands.**

WHY AN E-POSTCARD?

- Showcase special rates
- Offer discounts/incentives
- Point planners to your Web site
- Present new amenities
- Promote a contest...

FORMATS ACCEPTED

GIF, JPEG, HTML
(not accepting rich media at this time)

IMAGE DIMENSIONS AND FILE SIZES

600x400: 50k limit
(materials due 7 days prior to email deployment)
Send e-postcard materials to jared.rader@penton.com

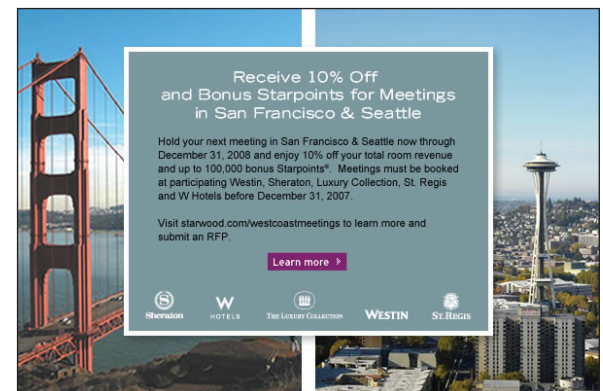
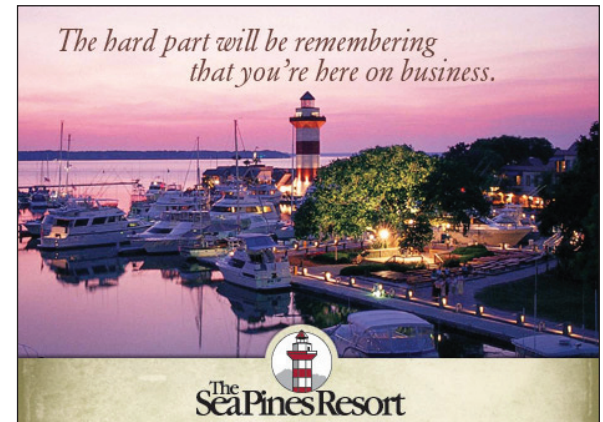
Cancellation policy: All digital media including but not limited to banners, sponsorships, e-postcards and e-newsletters require a 4-week written cancellation notice.

\$7,710 gross per blast

Buy multiple blasts within a one-year period and save

- 10% off gross rate when you purchase 3 e-postcards
- 15% off gross rate when you purchase 6 e-postcards
- 20% off gross rate when you purchase 9 e-postcards
- 25% off gross rate when you purchase 12 e-postcards

sample postcards



For more information contact your MeetingsNet sales representative