

ASSOCIATION MEETINGS

CORPORATE MEETINGS & INCENTIVES

FINANCIAL & INSURANCE MEETINGS

MEDICAL MEETINGS

RELIGIOUS CONFERENCE MANAGER

advertisement

PUERTO RICO CONVENTION BUREAU
Great Meetings. Inside and Out.

No Passport Required for U.S. Citizens.

You are here: [Home](#) » [Association Meetings](#)

TOP STORIES



Booths, Banners, and Beyond

New York City is a lot of things, but inexpensive is not one of them. That left the National Speakers Association, which is holding its 2008 annual convention...

[more >](#)

LATEST NEWS [more >](#)

News From the 2008 Green Hospitality Conference

There was a buzz around this year's Greening the Hospitality Industry conference, held in Vancouver February 19 to 21. ...

Mega Ferris Wheel, Casinos, and New Hotel Plans Shape Singapore

A good meal can do wonders for jet lag, so when I arrived in Singapore after my 18-hour flight, I decided to forgo sleep and, instead, do as the locals do when hunger strikes: visit one of Singapore's many "hawker centers" for a sampling of the diverse cuisine. ...

WE RECOMMEND

- [10 Ways to Generate More Revenue from Your Events](#)
- [Attrition Solutions](#)
- [Top 10 Negotiating Tips](#)
- [A Planner's Guide to Tipping](#)

[Find the latest issue of Association Meetings here >>](#)

PHARMACEUTICAL MEETING PLANNERS FORUM

Organized by:

PHARMACEUTICAL MEETING PLANNERS FORUM
CENTER for BUSINESS INTELLIGENCE
MEDICAL MEETINGS

Medical Meetings and the Center for Business Intelligence present the fourth annual **Pharmaceutical Meeting Planners Forum** in Baltimore, March 17-19. After you've registered, network with your fellow meeting professionals in the all-new Pharma Planners Connect!

ASSOCIATION MEETINGS SPECIAL REPORTS

TRADE SHOW TRENDS

Trade Shows and ROI

State of the Trade Show Industry Reports: The

MEETINGSADVISOR

Rate your experience with meeting venues and suppliers.

Facility / Hotel

Powered by: Meetings Collaborative

advertisement

Get closer.
www.pwcvb.com

THE MEETING PLANNING BLOG

FACE2FACE LATEST POSTS

Best geek hotels

3/4/2008
The list of best geek hotels is in: Here they are. Figures, I haven't stayed in any of them...

A couple of good sites

3/3/2008
Here are a couple of good Web sites for planners, courtesy of Jim Spellos of Meeting-U's Techniques e-newsletter: The...

face2face

HEADLINES BY FEEDBURNER

advertisement



WEBINARS

ON DEMAND WEBINAR

A=V

APEX Inside: Get a Firsthand Look at the Meeting Industry's

advertisement



ON ASSOCIATION MEETINGS

- Trade Show Trends
- Managing Citywides / Attrition
- Marketing Meetings
- Cost-Savings / Budgets
- Negotiating / Contracts
- Food & Beverage
- Housing / Attrition
- Meetings Technology
- Golf & Spa Meetings
- Green Meetings
- International Meetings
- Career Corner

MEETING PLANNER SURVIVAL GUIDE

NEW & IMPROVED! Whether you're a novice planner or a veteran, this compilation of must-read articles is your meeting planning resource.

PHARMACEUTICAL MEETING PLANNER FORUMS

Medical Meetings and the Center for Business Intelligence present the fourth annual Pharmaceutical Meeting Planners Forum in Baltimore, March 17-19.

SUPPLIERS / FACILITIES / CVBS

MeetingsNet makes it easy to find the CVB, tourist boards, and facilities you need for your next meeting.

DEALS & DISCOUNTS

Special group hotel offers brought to you by MeetingsNet.

FIND A JOB

Targeted to all aspects of the hospitality and special events industry.

EDUCATION CENTRAL

Upcoming Events, Live and Online

RESOURCES

[Golf Directory](#)

[Medical Education & Communication Cos. Directory](#)

[CME/Medical Meetings Services Guide](#)

[Award Programs](#)

[MeetingsNet Fams](#)

[MeetingsNet Research](#)

[Products & Services](#)

RELATED SITES

[Convention Industry Council](#)

[Meetings Industry Guide](#)

[Special Events](#)

Why you should measure trade show returns on investment....

[Industry Report: The International Association Of Exhibitions and Events' Reports on Trade Shows.](#)

- [Risk Management Case Study: The American Academy of Family Physicians' Plan for Dealing with an Avian Flu Pandemic](#)
- [Retaining Exhibitors: Best Practices For Managing Key Exhibitor Relationships](#)

MANAGING CITYWIDE/ATTRITIONS

Affordable Citywides

15 strategies for keeping citywide meeting costs down...

- [20 Ways to Save on Downtown Meetings](#)
- [Attrition and Attendees: Education and Incentives Help Booking Inside The Block](#)
- [Attrition Tool Box From The Convention Industry Council](#)

MARKETING MEETINGS

Meeting Marketing 101

How to Create a Marketing Plan That is Sure To Lure Your Target Market...

- [Direct Mail Tips: How to Test-Drive Your Direct Mail Pieces](#)
- [Marketing Checklist: Increase your Potential Attendees' Response Rate.](#)
- [Marketing Tips and Trends from face2face, the MeetingsNet blog](#)

[APEX TOOLBOX](#) at the Meetings Industry's Customizable Documents and Forms

Join the creators of the meetings industry's Accepted Practices Exchange initiative for a free webinar and you'll see firsthand some of the customizable, user-friendly forms that make up the APEX Toolbox.

advertisement



PODCASTS



KIDS AT CONFERENCES



Corporate Meetings & Incentives Editor Barbara Scofidio speaks out on NPR's Marketplace



EXPLORE OUR NEWSLETTERS

ASSOCIATION MEETINGS EXTRA

[Sample](#) | [Subscribe](#)

BEYOND BORDERS EXTRA

[Sample](#) | [Subscribe](#)

FINANCIAL & INSURANCE MEETINGS EXTRA

[Sample](#) | [Subscribe](#)

MEDICAL MEETINGS EXTRA

[Sample](#) | [Subscribe](#)

MEETINGSNET EXTRA

[Sample](#) | [Subscribe](#)

INSIDE CURRENT ISSUES

BROWSE BACK ISSUES

Select an Issue



FEBRUARY 2008



DECEMBER 2007



OCTOBER 2007



AUGUST 2007



JUNE 2007

