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Medical Meetings

Medical Meetings offers targeted intelligence through its magazines and e-products for professionals who plan continuing medical education activities, conferences for healthcare professionals, and meetings and incentive programs for pharmaceutical companies.



January 2008 Issue



January/February 2008

educational activities. But how often do physician participants perceive commercial bias? And when they do observe it, where do they place the blame? When weighing an activity's objectivity, how important are faculty disclosures of their financial relationships with industry? For the first time, *Medical Meetings* asked those questions in our annual Physicians' Preferences in CME Survey.

Cover Story Continued...

Bias in the Hot Seat

Jan 1, 2008 12:00 PM, By Tamar Hosansky

The continuing medical education community is under attack by the government and the media for allowing pharmaceutical industry marketing messages to creep into

News

Hawaii, Milwaukee Digging Deep to Attract Business

Feb 1, 2008 4:18 PM

Four Seasons Among Expansion Plans at Disney World

Feb 1, 2008 9:18 AM

Green Meeting Confab

Jan 28, 2008 2:28 PM

Trendspotting for 2008: MPI's FutureWatch Survey

Jan 28, 2008 12:59 PM

MORE NEWS

CAPSULES ARCHIVE

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Pharmaceutical Meeting Planners Forum

Medical Meetings and the Center for Business Intelligence present the fourth annual **Pharmaceutical Meeting Planners Forum** in Baltimore, March 17-19. After you've registered, network with your fellow meeting professionals in the all-new Pharma Planners Connect!

Access the [Directory of Medical Education and Communication Companies](#)

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January 2008

Cover Story

Bias in the Hot Seat

Jan 1, 2008 12:00 PM, By Tamar Hosansky

The continuing medical education community is under attack by the government and the media for allowing pharmaceutical industry marketing messages to...

Checkup

FACE2FACE

The Meeting Planning Blog

TSA is now blogging

2/1/2008

Believe it or not, TSA now does in fact have its own blog, evolution of security. The TSA blogging...

10 rules for life

2/1/2008

Well, they're actually 10 rules from the Immaculate Heart College Art Department, but I'm adopting them for life. Here's...

Off topic: Coolest product Web site I've ever seen

2/1/2008

Check out this product page from Dutch department store HEMA. I have never seen anything like it (wait for...

HEADLINES BY FEEDBURNER

MEETINGSNET FREE Webinar - Thurs., Feb. 28th 2pm ET

In Cooperation With: **The Event Specifications Guide: Making APEX Standards Work for You**



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Checkup :

Find a Window

Jan 1, 2008 12:00 PM, With Editor Tamar Hosansky thosansky@meetingsnet.com
As I write this, the presidential candidates are crusading through the neighboring state of New Hampshire in anticipation of what promises to be an exciting...

Second Opinion :

Partner with Government

Jan 1, 2008 12:00 PM
I read your article Rethinking the Lifeline (December 2007) addressing the federal scrutiny of pharma funding of CME. At the end of the article you asked...

Vitals :

Stark Law Squeezes CME

Jan 1, 2008 12:00 PM, Edited By Tamar Hosansky
In Bad News for Hospital-based CME providers, the Centers for Medicare and Medicaid Services (CMS) did not include a broad exception for CME in the final...

Pharma Planners Connect

Jan 1, 2008 12:00 PM, Edited By Tamar Hosansky
Medical Meetings and the Center for Business Intelligence have partnered with Leverage Software to create Pharma Planners Connect, an online social networking...

CME, Coalition-Style

Jan 1, 2008 12:00 PM, Dave Kovaleski
A coalition of nine organizations recently received a \$12.5 million grant from Pfizer to develop a CME program on tobacco cessation that's expected to...

Consult :

Collective CME Resolutions

Jan 1, 2008 12:00 PM, Ann C. Lichti
I begin every January filled with hope and optimism and then I make the same resolutions that I've made for at least 10 years. Many of us engage in similar...

My CME Life List

Jan 1, 2008 12:00 PM, Lawrence Sherman
I have heard a lot about life lists lately; these are the lists that people make outlining things that they want to do or accomplish before they die....

Money Doesn't Kill CME. People Do.

Jan 1, 2008 12:00 PM, Stephen Lewis
The CME enterprise has had a few rough years. Some physicians requested or accepted too much honoraria for too little work. Some educational presenters...

7 Tips to Meet Your Customers' Needs

Jan 1, 2008 12:00 PM, Jane Dahlroth, CEM, CMP
With all the issues that confront the healthcare convention industry attendees' time and budgetary pressures, the increasing proliferation of regulations,...

Features :

No Pharma Funding

Jan 1, 2008 12:00 PM, By Dave Kovaleski
When Memorial Sloan-Kettering Cancer Center in New York City stopped accepting commercial support for its continuing medical education activities last...

Pharma's Conscience

Jan 1, 2008 12:00 PM, By Rachel Gecker
It is ironic, but the pharmaceutical industry, despite having created many successful and life-saving therapies, has one of the worst public images, said...

Sites :

Georgia

Jan 1, 2008 12:00 PM, By Kay Carstens
In Georgia, along the beaches of the Atlantic coast and barrier islands, owners and local CVBs have noted that some hotels and meeting facilities are...

Ethical Hypothetical :

Grantors, and Agents, and Cronies Oh, My!

Jan 1, 2008 12:00 PM, Karen Overstreet and Jacqueline Parochka
The Case Treat U Right LLC, is a small nonaccredited medical education and communication company that was founded in 1990 by Roger Slickman, a veteran...

Medical Meetings' 2007 M&D Award Winners

Jan 1, 2008 12:00 PM
Arizona Phoenix JW Marriott Desert Ridge Resort & Spa Scottsdale
The Scottsdale Plaza Resort
The Westin Kierland Resort & Spa California Coronado
Hotel Del...

Resources: Click [here](#) for a list of cultural competency resources you can use when designing a related CME activity.

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ONE-STOP SOLUTIONS

CME

▶ CME, Coalition-Style

Jan 1, 2008 12:00 PM, Dave Kovaleski

▶ Collective CME Resolutions

Jan 1, 2008 12:00 PM, Ann C. Lichti

▶ My CME Life List

Jan 1, 2008 12:00 PM, Lawrence Sherman

RULES & REGS

▶ No Talking Allowed

Dec 1, 2007 12:00 PM, By Tamar Hosansky

▶ Internal Peer Review: Too Close For Comfort?

Dec 1, 2007 12:00 PM, Karen Overstreet and Jacqueline Parochka

▶ ACCME: Time for Transparency

Dec 1, 2007 12:00 PM, With Editor Tamar Hosansky thosansky@meetingsnet.com

PHARMA PLANNERS

▶ Pharma's Conscience

Jan 1, 2008 12:00 PM, By Rachel Gecker

▶ Pharma Planners Connect

Jan 1, 2008 12:00 PM, Edited By Tamar Hosansky

▶ True Believer

Dec 1, 2007 12:00 PM, By Rachel Gecker

PROFESSIONAL DEVELOPMENT

▶ Groundhog Day

Dec 1, 2007 12:00 PM, Lawrence Sherman

▶ The New CME Professional

Dec 1, 2007 12:00 PM, Ann C. Lichti

▶ CME Certification Moves Forward

Dec 1, 2007 12:00 PM, Edited by Tamar Hosansky

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