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## Association Meetings :

Association Meetings offers targeted intelligence through its magazines and e-products for professionals who plan conventions, trade shows, and conferences for professional and trade associations.

## December 2007 Issue :



**Bias? What Bias?**  
Dec 1, 2007 12:00 PM, By Sue Pelletier  
To make a meeting truly welcoming to all, you first have to examine your own biases-and those of your organization....

Cover Story Continued...

## See the Inner Circle 2007 Award Winners

## Cost Saving Tips for Meeting Planners :

**Cost-Saving Tips for Meeting Planners: Transportation**  
Jul 17, 2007 2:35 PM

**Cost-Saving Tips for Meeting Planners: Save on Staffing**  
Jul 17, 2007 2:32 PM

**Cost-Saving Tips for Meeting Planners: Speakers and Entertainment**  
Jul 17, 2007 2:31 PM

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## News :

**MPI Kicks Off PEC-NA**  
Feb 4, 2008 3:44 PM

**Hawaii, Milwaukee Digging Deep to Attract Business**  
Feb 1, 2008 4:18 PM

**Four Seasons Among Expansion Plans at Disney World**  
Feb 1, 2008 9:18 AM

**Who Needs the Oscars When You've Got Seattle?**  
Jan 28, 2008 3:58 PM, By Betsy Bair

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## Pharmaceutical Meeting Planners Forum

Medical Meetings and the Center for Business Intelligence present the fourth annual **Pharmaceutical Meeting Planners Forum** in Baltimore, March 17-19. After you've registered, network with your fellow meeting professionals in the all-new Pharma Planners Connect!

## December 2007 : Cover Stories :

**Bias? What Bias?**  
Dec 1, 2007 12:00 PM, By Sue Pelletier  
To make a meeting truly welcoming to all, you first have to examine your own biases-and those of your organization....

**17 Ways to Be More Inclusive**  
Dec 1, 2007 12:00 PM, By Sue Pelletier  
Meeting planners are becoming very attuned to their members' cultural issues these days and making decisions accordingly. For example, the National Council



## FACE2FACE

### The Meeting Planning Blog

**TSA is now blogging**  
2/1/2008

Believe it or not, TSA now does in fact have its own blog, evolution of security. The TSA blogging...

**10 rules for life**  
2/1/2008

Well, they're actually 10 rules from the Immaculate Heart College Art Department, but I'm adopting them for life. Here's...

**Off topic: Coolest product Web site I've ever seen**  
2/1/2008

Check out this product page from Dutch department store HEMA. I have never seen anything like it (wait for...

HEADLINES BY FEEDBURNER

MEETINGSNET FREE Webinar - Thurs., Feb. 28th 2pm ET  
In Cooperation With: **The Event Specifications Guide: Making APEX Standards Work for You**



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days and making decisions accordingly. For example, the National Geographic

### Can't We All Get Along?

Dec 1, 2007 12:00 PM, By Sue Pelletier

Specialty associations for racial, cultural, ethnic, religious, gender, sexual orientation, and other constituencies are popping up like mushrooms after...

### Check In :

#### Checking My Baggage

Dec 1, 2007 12:00 PM, With Editor Sue Pelletier

Of all the bumper stickers that kept the fender of my old VW bug from falling off when I was in college, my favorite was one that read Question Authority....

### Keynotes :

#### Get Real

Dec 1, 2007 12:00 PM, Edited By Sue Pelletier

James Gilmore and B. Joseph Pine II, authors of The Experience Economy, the 1999 book that argued that businesses of all kinds must orchestrate memorable...

#### Proceed with Caution

Dec 1, 2007 12:00 PM, By Dave Kovaleski

While the meeting and exhibition industry is rapidly growing, some cities are proceeding cautiously with convention center expansion projects. A big issue,...

#### Event Organizers Count on Audits

Dec 1, 2007 12:00 PM, By Dave Kovaleski

Attendance numbers, demographics, qualified buyers, return on investment it's the type of data that exhibitors want and it's what event organizers like...

#### Rochester Wants You

Dec 1, 2007 12:00 PM, By Dave Kovaleski

When a military group is in town on a site inspection visit, it certainly doesn't hurt if they happen to bump into a couple of war heroes, Sen. John McCain...

#### Talk About a Tough Crowd

Dec 1, 2007 12:00 PM, By Sue Pelletier

Meeting industry associations have a tough audience when they plan meetings for meeting planners just imagine the challenges involved for the Chief Marketing...

### Business Casual :

#### What Attendees Really Want

Dec 1, 2007 12:00 PM, By Robert Sprague

Sung to the tune of these parody lyrics to The Buffet provided a tickle-the-funny-bone moment in the closing act of The Association, an original play...

### Breakouts :

#### How to Plan Outdoor Events

Dec 1, 2007 12:00 PM, By Patti J. Shock

Some outdoor settings are magnificent. Views of mountains, water, and cityscapes are superb backdrops to any event, day or night. An added benefit with...

#### Site Selection for Small Meetings

Dec 1, 2007 12:00 PM, By Leslie Schultz

A meeting for five to 100 people takes just as much time and effort as planning for thousands. But the little touches that may go unnoticed by a large...

#### Legal Ease: The Tangle of Hotel Ownership

Dec 1, 2007 12:00 PM, By James M. Goldberg

With nearly three-fourths of all hotels in the United States operating as franchises and most hotel buildings owned by someone other than the hotel operator,...

#### 5 Tips for Handling International Attendees

Dec 1, 2007 12:00 PM, David Bennett

Charged with planning a meeting with attendees from around the world? If so, join the crowd. In Houston alone, there are more than 3,000 local businesses,...

### Sites :

#### Hyatt Regency Indianapolis

Dec 1, 2007 12:00 PM, Edited by Barbara L. Brewer

After a \$13 million renovation, the Hyatt Regency Indianapolis has added 10,000 square feet of meeting space. The centerpiece of the project is the new...

#### Florida Meetings Planner's Guide

Dec 1, 2007 12:00 PM, By Ed Schmidt Jr.

The big news in Florida is downtown. Cities are booming with new entertainment, restaurants, and shopping, while construction near the convention centers...

#### The Mid-Atlantic States

Dec 1, 2007 12:00 PM, By Kay Carstens

Tourism in the Mid-Atlantic states seems to have fully recovered from the events of September 11, 2001. New York, Washington, D.C., Atlantic City, and...

### Back Talk :

#### You Know You've Been Flying too Much When

Dec 1, 2007 12:00 PM

You start referring to cities by airport code rather than by name. CATHRYN I. WANDERS, CEM, EXHIBIT OPERATIONS MANAGER, OPTICAL SOCIETY OF AMERICA, WASHINGTON,...

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#### ISSUES AND TRENDS

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#### IDEAS YOU CAN USE

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#### INDUSTRY PARTNERS

##### ▶ Who Owns that Hotel?

Oct 1, 2007 12:00 PM, Dave Kovaleski

##### ▶ Going International, Green, and Measurable

Feb 1, 2007 12:00 PM, By Dave Kovaleski

##### ▶ IAEM: New Name, New Numbers

Feb 1, 2007 12:00 PM, By Sue Pelletier

#### FROM THE EDITOR

##### ▶ Checking My Baggage

Dec 1, 2007 12:00 PM, With Editor Sue Pelletier

##### ▶ Reinventing the [Color] Wheel

Oct 1, 2007 12:00 PM, With Editor Sue Pelletier  
spellietier@meetingsnet.com

##### ▶ Editor's Note: Nickle and Dime Time

Aug 1, 2007 12:00 PM, By Sue Pelletier

#### OUTSIDE THE BOX

##### ▶ Qolf, Anyone?

Aug 1, 2007 12:00 PM, By Dave Kovaleski

##### ▶ Anyone for a Dog-Shaped Hotel?

Aug 1, 2006 12:00 PM, By Dave Kovaleski

##### ▶ Making the Grade

Jun 1, 2006 12:00 PM, By Dave Kovaleski



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