

>>> 2009 Calendar

Financial & Insurance Meetings

	Important Dates	Editorial Focus	In the Field	Sites	Special Sections & Awards	Matching Advertorials	Bonus Distribution
January/February	Ad Close: 12/5/08 Materials Due: 12/12/08 Mail Date: 1/8/09	FICP Member Survey	FICP Annual Meeting Wrap-Up • FICP Newsletter	Carolinas/Georgia • Gaming • Texas		2008 Premium Circle Award Winners (1/2 page or larger ads)	MPI Conference, February 7-10
March/April	Ad Close: 2/6/09 Materials Due: 2/12/09 Mail Date: 3/9/09	Training • International Meetings & Incentives	FICP Newsletter • MPI Wrap-Up	Conference Centers • Central Florida • Mid-Atlantic (MD/DC/VA/DE/PA/NY/NJ)	Las Vegas • 2009 Premium Circle Award Ballot		Affordable Meetings Mid-America, April 1-2
May/June	Ad Close: 4/9/09 Materials Due: 4/16/09 Mail Date: 5/7/09	Small Meetings Update	FICP Newsletter	Resorts • Canada • Midwest • Southwest Meetings (AZ, NM, NV, Southern California)	San Diego • CVB Supplement • 2009 Premium Circle Award Ballot		Affordable Meetings West, June 10-11 • FICP Education Forum, June 21-23 • MPI WEC, July 11-12
July/August	Ad Close: 6/9/09 Materials Due: 6/16/09 Mail Date: 7/9/09	Golf & Spa Feature • Golf Gifts	Hotel Customer Advisory Board Coverage • FICP Newsletter	Golf & Spa Resorts • Hawaii • Mountain Meetings (CO/UT/WY/ID/MT/OR/WA/Reno/Tahoe)	Golf & Spa Resort Directory • Beyond Borders Supplement		Affordable Meetings National, September 9-10
September/October	Ad Close: 8/7/09 Materials Due: 8/15/09 Mail Date: 9/9/09	Incentive Trends	FICP Education Forum Wrap-Up • FICP Newsletter • MPI Wrap-Up • Hotel Customer Advisory Board Coverage	New/Renovated Facilities • Caribbean • Mid-South (AL/KY/LA/MS/TN/WV)	2009 Premium Circle Award Winners Announced		2009 IT&ME/Motivation Show
November/December	Ad Close: 10/5/09 Materials Due: 10/12/09 Mail Date: 11/5/09	CVB Trends	FICP Newsletter • IT&ME/Motivation Show Wrap-Up	New/Renovated Facilities • Theme Parks/Water Parks • CT/NJ/NY/RI • Florida Meeting Planner's Guide	Mexico • Las Vegas	FICP Hospitality Partners (1/2 page or larger ads)	FICP Annual Meeting, November 15-19

IN EVERY ISSUE:

Opening Bell: Info, insights, and ideas for financial and insurance meetings. Includes industry updates, interviews with pros and pundits, the latest on rules and regs, fresh ideas for meetings and incentive programs, and more.

Cover story and features: Case studies and articles highlighting incentive travel and meeting management trends.

In the Field: Hotel and other financial and insurance advisory board write-ups; industry meeting coverage. *FIM* is the only meetings magazine invited to sit in on insurance/financial services advisory boards, including Marriott, Hyatt, Fairmont, Krisam, and Lynette Owens.

FICP Newsletter: The official newsletter of Financial & Insurance Conference Planners includes interviews with FICP board members, updates on the FICP Annual Conference and Education Forum, and FICP news.

Sites: News of facility openings, expansions, renovations and On Locations.

Calendar and bonus distribution are subject to change throughout the year. Contact your sales representative or visit meetingsnet.com/advertisers for the most current information. Submissions for editorial consideration must be made at least eight weeks in advance of publication date. For complete details, see the public relations guidelines section in the media kit.

FINANCIAL & INSURANCE MEETINGS - 2009 RATES

Gross Rates Effective January 1, 2009

4-Color	1x	3x	6x	9x	12x	18x	B & W	1x	3x	6x	9x	12x	18x	Color	Page	Spread
Full Page	6,050	5,760	5,275	5,085	4,675	4,475	Full Page	4,225	3,935	3,450	3,260	2,850	2,650	Standard 2C	605	1,060
2/3 Page	5,435	5,165	4,770	4,595	4,245	4,055	2/3 Page	3,610	3,340	2,945	2,770	2,420	2,230	Matched 2C	820	1,425
1/2 Page	4,920	5,700	4,365	4,210	3,910	3,765	1/2 Page	3,095	2,875	2,540	2,385	2,085	1,940	Cover 4: Add 20%		
1/3 Page	4,100	3,940	3,675	3,575	3,360	3,300	1/3 Page	2,275	2,115	1,850	1,750	1,535	1,475	Covers 2 & 3: Add 15%		
1/4 Page	3,630	3,505	3,300	3,220	3,045	2,945	1/4 Page	1,805	1,680	1,475	1,395	1,220	1,120	Page 1 and Opposite Table of Contents: Add 15%		
1/6 Page	3,180	3,080	2,925	2,865	2,740	2,675	1/6 Page	1,355	1,255	1,100	1,040	915	850			
1/2p Spread	8,705	8,335	7,715	7,460	6,940	6,680	1/2p Spread	5,405	5,035	4,415	4,160	3,640	3,380			
2 Page Spread	11,510	10,940	10,015	9,620	8,830	8,435	2 Page Spread	8,210	7,640	6,715	6,320	5,530	5,135			