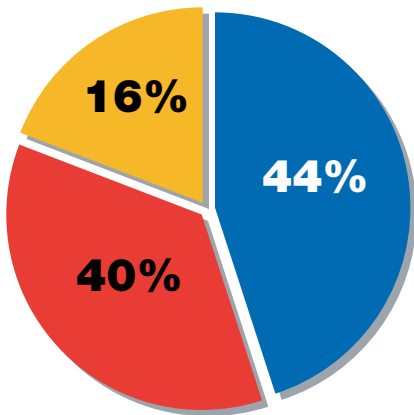




Financial & Insurance **Extra** MEETINGS™

delivers your sales message to more than 4,000¹ financial services/insurance meeting decision makers every month.

Industry Breakout²



44% Insurance Companies

- Life/Health Insurance
- Property/Casualty Insurance
- Multiple Lines Insurance

40% Full Service Investment or Security Firm

16% Other

- Trade Association (Insurance)
- Independent Meeting Planning Firm
- Financial & Insurance Conference Planners Association (FICP) Membership

Delivered to *Financial & Insurance Meetings* subscribers the second Wednesday of every month, **Financial & Insurance Meetings Extra** covers tips, trends, and issues relevant to the financial services/insurance meeting planner including: regulatory updates; hospitality and travel trends; career tips; reports from the field; news from FICP; and more.

Don't miss this opportunity to reach this powerful audience year-round with **Financial & Insurance Meetings Extra**.



Rates:

Top position placement: \$1,385 gross/month

Includes 468x60 pixel banner and 50-60 words of text with linking text url

Second position: \$990 gross/month

Includes 120x600 pixel tower and 50-60 words of text with linking text url

Third position: \$655 gross/month

Includes 468x60 pixel banner and 50-60 words of text with linking text url

Fourth position: \$555 gross/month

Includes 468x60 pixel banner and 50-60 words of text with linking text url

Buy multiple issues and save!

3 months - 10% discount • **6 months** - 15% discount • **12 months** - 20% discount

SPONSORSHIPS ARE LIMITED and sold on a first-come, first-served basis. Contact your sales representative now, or Sandy Nichols, New Media Sales Analyst (716) 988-3777, sandy.nichols@penton.com

MEETINGSNET

Penton Media Publications

ASSOCIATION
MEETINGS

CORPORATE
MEETINGS
& INCENTIVES

FINANCIAL & INSURANCE
MEETINGS

MEDICAL
MEETINGS

RELIGIOUS
CONFERENCE
MANAGER

meetingsnet.com/advertisers

Sources: 1. Subscribers to *Financial & Insurance Meetings* magazine; 2. Publisher's Own Data, June 07.