

Maximize your brand awareness and visibility to senior-level meeting professionals—be an exclusive sponsor of **MeetingsNet face2face Blog!**

Unique Online Marketing Opportunity

Timely and Informative

Contextual Advertising Drives Exposure

Meeting planners need to be constantly informed of what's happening in their industry. MeetingsNet.com face2face Blog delivers exactly that—a daily dose of meeting industry news, views and opinions, and interesting tidbits from editor, Sue Pelletier.

Exclusive Sponsorship Opportunity

As an exclusive sponsor of MeetingsNet.com face2face Blog, create a dominant presence in the meeting planning community and position your destination or service as a meeting industry leader.

- Raise awareness among senior-level meeting decision-makers
- Brand your destination/property/service
- Drive traffic to your Web site or special landing page

Dedicated Promotional Site Traffic Campaign

Traffic to the MeetingsNet.com face2face Blog is driven through several channels:

- MeetingsNet Extra E-newsletter promotional message inclusion
- prominent placement on MeetingsNet.com
- and a host of other traffic drivers...

Sponsorship Opportunity

Premium Top Banner Position—\$1,085 Gross

- 728x90 banner on all Blog pages
- Premium Large Button Position—\$1,025 Gross
- 300x250 banner on all Blog pages

Space & Material Deadline: The 25th of the preceding month.

Frequency Discounts:
 • 3 months: 10%
 • 6 months: 15%
 • 12 months: 20%



**For more information contact your sales representative, or Sandy Nichols
 New Media Analyst
 (716) 988-3777
 sandy.nichols@penton.com**