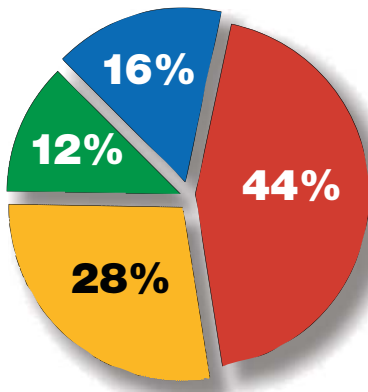




MeetingsNetExtra

delivers your sales message to more than **40,000*** professional meeting planners every week.

Industry Breakout*



44% Corporate
28% Association
16% Medical
12% Insurance and Financial Services

*Publisher's Own Data, Subscribers to MeetingsNet publications
Association Meetings, Corporate Meetings & Incentives, Financial & Insurance Meetings, and Medical Meetings, June 2007.

BUY MULTIPLE ISSUES AND SAVE!

3 months • 10% Technical ad specs
6 months • 15% can be found online at
12 months • 20% meetingsnet.com/advertisers

These senior-level decision makers rely on **MeetingsNet Extra** for breaking news, the latest analysis and emerging trends in the quickly changing meetings industry.

If your company is a CVB, hotel, or other property or service wishing to reach this powerful audience, don't miss this opportunity to get your message to them every week with **MeetingsNet Extra**.



2008 RATES:

- Top position placement: \$5,590 gross/month**
468x60 pixel banner plus 50 words of text with headline and linking text url
- Second position: \$2,795 gross/month**
120x240 pixel half tower plus 50 words of text with headline and linking text url
- Third position: \$1,930 gross/month**
120x240 pixel half tower plus 50 words of text with headline and linking text url
- Fourth position: \$1,460 gross/month**
468x60 pixel banner plus 50 words of text with headline and linking text url
- Fifth position: \$865 gross/month**
468x60 pixel banner plus 50 words of text with headline and linking text url
- Sixth position: \$835 gross/month**
468x60 pixel banner plus 50 words of text with headline and linking text url

SPONSORSHIPS ARE LIMITED and sold on a first-come, first-served basis.

Contact your sales representative today, or Sandy Nichols, New Media Sales Analyst, 716-988-3777, sandy.nichols@penton.com

MEETINGSNET

Association Meetings, Corporate Meetings & Incentives, Financial & Insurance Meetings, Religious Conference Manager, MeetingsNet.com, Medical Meetings

Every Meeting Is Different