

>>> 2009 Calendar

Religious Conference Manager

	Important Dates	Editorial Focus	RCMA Features	Sites & Venues	Special Sections	Matching Advertisers	Bonus Distribution
January RCMA Highlights	Ad Close: 12/22/08 Materials Due: 1/5/09		RCMA Highlights: Three Show Dailies at RCMA's 37th Annual Conference, January 27-30, in Grand Rapids, MI				Destinations Showcase, February 26
February	Ad Close: 1/20/09 Materials Due: 1/27/09 Mail Date: 2/18/09		The RCMA Handbook: A practical guide filled with advice and information that planners use year-round.	Carolinas/Georgia			Affordable Meetings Mid-America, April 1-2
April	Ad Close: 3/3/09 Materials Due: 3/10/09 Mail Date: 4/1/09	Youth Meetings	2009 RCMA Annual Conference & Exposition Wrap-Up: Conference Photos, Tutorial Summaries, 2009 Slate of Officers	South Central States (AR/KS/MO/OK)		Resort Guide (1/2 page or larger ads)	
June	Ad Close: 5/5/09 Materials Due: 5/11/09 Mail Date: 6/3/09	CVB Directory	RCMA Member Survey Results	Mid-South (AL/KY/LA/MS/TN/WV)	Beyond Borders Supplement		Affordable Meetings West, June 10-11 • Destinations Showcase, June 25
August	Ad Close: 7/2/09 Materials Due: 7/9/09 Mail Date: 8/3/09	City Meetings • Theme/ Water Parks		Texas	CVB Supplement • San Diego		ASAE, August 15-18 • Affordable Meetings National, September 9-10
October	Ad Close: 9/3/09 Materials Due: 9/10/09 Mail Date: 10/5/09	Small-City Options	2010 RCMA Annual Conference & Exposition Preview • Profile of RCMA's 2010 Host City—Fort Worth	Midwest			
December	Ad Close: 11/3/09 Materials Due: 11/10/09 Mail Date: 12/10/09	Conference Center Round-Up	2010 RCMA Annual Conference Exhibitor List • 2010 RCMA Annual Conference & Exposition Program	Florida • Caribbean	Mexico		Religious Conference Management Association Annual Conference, January 26-29, 2010

IN EVERY ISSUE:

RCMA Tidings: Important and timely news and information from the Religious Conference Management Association, including the President's message.
Connections: Voices contains opinions from religious meeting planners, and our profile includes insights from a religious meeting planner.
Lessons: Commentary and columns from experts in the field. Each issue includes insights from authorities on legal, food-and-beverage, and other areas.
Sites: News of facility openings, renovations, expansions and On Locations reports.

Calendar and bonus distribution are subject to change throughout the year. Contact your sales representative or visit meetingsnet.com/advertisers for the most current information. Submissions for editorial consideration must be made at least eight weeks in advance of publication date. For complete details, see the public relations guidelines section in the media kit.

RELIGIOUS CONFERENCE MANAGER - 2009 RATES

Gross Rates Effective January 1, 2009

4-Color	1x	3x	6x	9x	12x
Full Page	4,990	4,575	3,375	3,205	3,040
2/3 Page	4,615	4,095	3,165	2,995	2,835
1/2 Page	4,065	3,600	2,835	2,695	2,630
1/3 Page	3,590	3,220	2,575	2,465	2,325
1/4 Page	3,470	3,135	2,510	2,405	2,285
1/6 Page	2,780	2,545	2,110	2,050	1,960
1/2p Spread	7,240	6,575	5,140	4,770	4,635
2 Page Spread	9,260	8,270	6,290	5,980	5,595

B & W	1x	3x	6x	9x	12x
Full Page	3,800	3,385	2,185	2,015	1,850
2/3 Page	3,425	2,905	1,975	1,805	1,645
1/2 Page	2,875	2,410	1,645	1,505	1,440
1/3 Page	2,400	2,030	1,385	1,275	1,135
1/4 Page	2,280	1,945	1,320	1,215	1,095
1/6 Page	1,590	1,355	920	860	770
1/2p Spread	5,140	4,475	3,040	2,670	2,535
2 Page Spread	7,160	6,170	4,190	3,880	3,495

Color	Page	Spread
Standard 2C	515	925

Cover 4: Add 20%
 Covers 2 & 3: Add 15%
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 Table of Contents: Add 15%