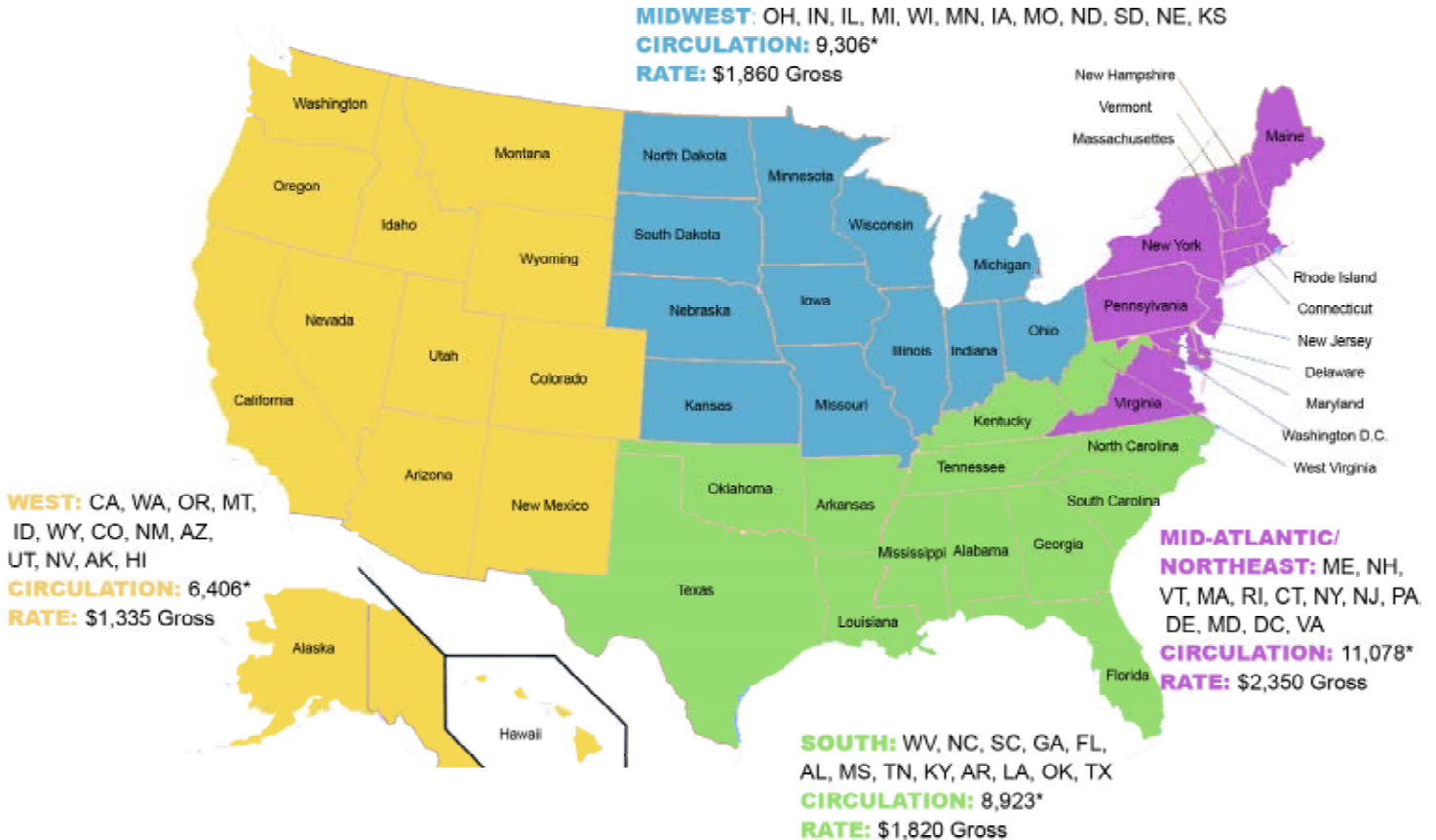


2012 Regional Postcard Decks

If your target audience is in Maine, why advertise in Washington?

MeetingsNet is offering our advertisers the opportunity to reach specific areas of the country with regional postcard decks.

Decks will mail to planners in four regions: **Midwest**, **Mid-Atlantic/Northeast**, **South** and **West**



SAMPLE



By multiple blasts and save: 10%=3 E-Postcards, 15%=6 E-Postcards

SPECS: Formats-GIF, JPEG, HTML,(not accepting rich media at this time);dimension and file size- 600x400; 110x85: 50k limit. Regional Postcard Decks will mail the Third Friday of every month; Materials due 14 days prior to e-mail deployment. Send all epostcard materials to jared.rader@penton.com

For more information on sponsorship and advertising opportunities online, or to create a customized package to fit your needs, contact your sales representative