

2009 ASSOCIATION MEETINGS EXTRA

DELIVERS YOUR SALES MESSAGE TO MORE THAN 13,500* ASSOCIATION MEETING PLANNING DECISION MAKERS EVERY MONTH.

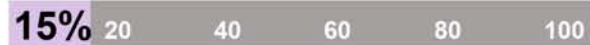
Delivered to *Association Meetings* subscribers on the first Thursday of every month, Association Meeting Extra includes analysis of trends and issues relevant to the association meeting professional, solutions to planning problems, helpful information on sites and venues, tip of the month, and more. Get your message in front of professional meeting planners every month with Association Meetings Extra.

Industry Breakout*



ASSOCIATIONS

Trade Association/Society, Professional Association/Society, Union, Foundation, Education, Research, Fraternal, Ethnic, Veterans, Government, Civic Group, Social, Hobby, Sports, Religious



MEETING/CONVENTION/CONFERENCE PLANNING COMPANIES

Independent Meeting Planner, Trade Show Manager or Organizer, Association Management Company, Travel Agency

*Publisher's Own Data, Subscribers to The MeetingsNet publications: Association Meetings, Corporate Meetings & Incentives, Financial & Insurance Meetings, and Medical Meetings, June 2008

2009 Rates:

Top Center: \$2,310 gross/month - 180x150 pixel button plus 50 words of text with headline and linking text url

Second Center: \$1,615 gross/month -180x150 pixel button plus 50 words of text with headline and linking text url

Third Center: \$925 gross/month - 180x150 pixel button plus 50 words of text with headline and linking text url

Fourth Center: \$875 gross/month - 180x150 pixel button plus 50 words of text with headline and linking text url

Top Right: \$1,995 gross/month - 120x240 pixel half tower plus 25 words of text with headline and linking text url

Second Right: \$1,615 gross/month - 120x240 pixel half tower plus 25 words of text with headline and linking text url

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- 3 months • 10%
- 6 months • 15%
- 12 months • 20%

The screenshot shows the website layout with a purple header and navigation tabs. The main content area features several articles, each with a 'TOP CENTER' or 'SECOND CENTER' or 'THIRD CENTER' or 'FOURTH CENTER' label. On the right side, there are vertical sections for 'TOP RIGHT', 'SECOND RIGHT', and 'DEALS & DISCOUNTS'. At the bottom, there is a 'SUBSCRIBER'S TOOL' section with links for 'Change Email Address', 'Unsubscribe', 'Archives', 'Wireless Version', and 'Web Version'.

Technical ad specs can be found online at meetingsnet.com/advertisers

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Contact your sales representative for more information. Ad materials go to Stephen Lambert at Stephen.lambert@penton.com