

COMING IN JUNE 2010...

# TARGET ONLY YOUR BEST PROPECTS IN THE USA

Consider these benefits of advertising in Beyond Borders 2010

## 1 REACH 38,000 PROVEN DECISION-MAKERS

Beyond Borders 2010 will be mailed to carefully selected recipients of all FOUR market segmented magazines under the MeetingsNet umbrella: Corporate Meetings & Incentives, Association Meetings, Medical Meetings, and Religious Conference Manager. Beyond Borders 2010 will only be addressed to your very best customers and prospects-those subscribers of each publication known to be directly responsible for meetings and incentive travel programs outside the U.S. -about 38,000 proven decision makers in all!

## 2 AWARD-WINNING EDITORIAL

Beyond Borders 2010 will continue to provide its unbeatable, award-winning editorial environment for your message. The Beyond Borders supplement is recognized throughout the industry for excellence...and is used by industry associations for member education. Beyond Borders has been honored by the American Society of Business Press Editors, winning both the 2003 Gold National Award and the 2003 Gold Regional Award for editorial excellence.

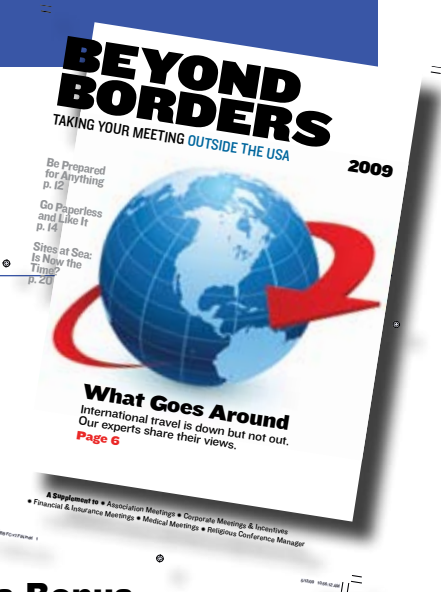
## 4 LASTING IMPACT

Because Beyond Borders 2010 will contain valuable, information-packed editorial, readers will keep the supplement handy for repeated reference year-round. And, they'll make it available for other decision makers to use as well. Your ad is there whenever they are ready to buy.

## 3 Continuous Bonus Distribution All Year Long

In addition to 38,000 hand-picked subscribers with international meeting and travel responsibility, copies of Beyond Borders 2009 will be distributed at major shows including: ASAE, DMAI, MPI, ICCA, IT&ME, IMEX, and the Annual SITE Conference.

**BONUS DISTRIBUTION** to 8,000 former (FIM) Financial & Insurance Meetings subscribers with (CMI) Corporate Meetings & Incentives.



### Priced for Real Value (Gross US dollar)

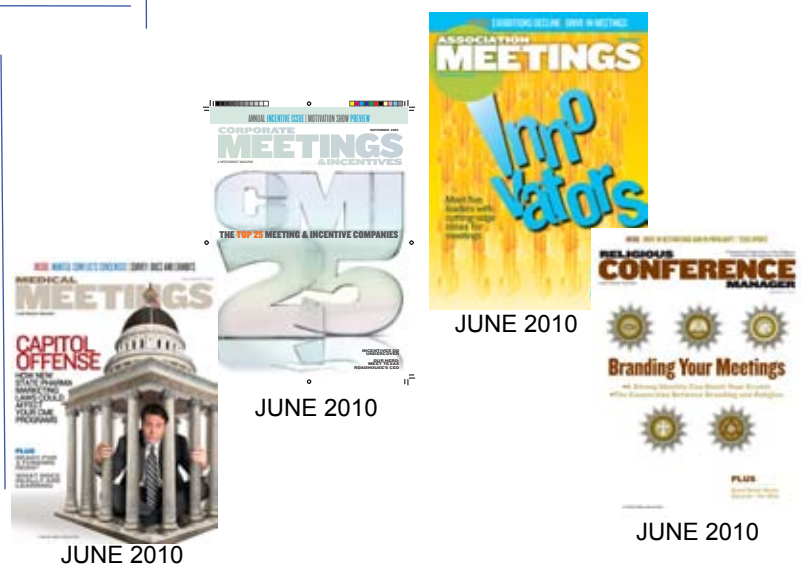
Ad Unit Size	4-color Rate
Spread;	\$16,020
1/2 Page Spread:	\$10,800
Full Page:	\$ 8900
2/3 Page;	\$ 6750
Half Page;	\$ 5850
Third page;	\$ 4500

Space Close: April 3  
Materials Close: April 10

### NEW VALUE ADDED

Choice of 180x150 or 120x240 banner on BEYOND BORDERS EXTRA monthly e-newsletter (1x - issue of choice-space available)

### 2010 Issue Dates:



### Advertisers include:

Tourist Offices • Convention Bureaus • Hotel Chains • International Airlines • Independent Hotels & Resorts • Destination Management Companies

\*Source-Publisher's own data, subscribers who specify planning meetings outside U.S.

For more details on Beyond Borders 2009 or to reserve space, contact your local representative or call Paula Hill 631-476-0036 / phill@meetingsnet.com

