

2009 FINANCIAL & INSURANCE MEETING EXTRA

DELIVERS YOUR SALES MESSAGE TO MORE THAN 4,000* FINANCIAL SERVICES AND INSURANCE MEETING DECISION MAKERS EVERY MONTH.

Delivered to *Financial & Insurance Meetings* subscribers on the second Wednesday of every month, *Financial & Insurance Meetings Extra* covers tips, trends, and issues relevant to the financial services/insurance meeting planner including: regulatory updates; hospitality and travel trends; career tips; reports from the field; news from FICP; and more. Get your message in front of professional meeting planners every month with *Financial & Insurance Meetings Extra*.

Industry Breakout*

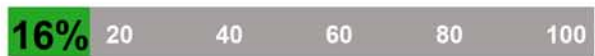


INSURANCE COMPANIES

Life/Health Insurance, Property/Casualty Insurance, Multiple Lines Insurance



FULL SERVICE INVESTMENT OR SECURITY FIRM



OTHER

Trade Associations(Insurance), Independent Meeting Planning Firm, Financial & Insurance Conference Planners Association (FICP) Membership

*Publisher's Own Data, Subscribers to The MeetingsNet publications: Association Meetings, Corporate Meetings & Incentives, Financial & Insurance Meetings, and Medical Meetings, June 2008

Buy multiple issues and SAVE!

- 3 months • 10%
- 6 months • 15%
- 12 months • 20%

2009 Rates:

Top Center: \$1,455 gross/month - 180x150 pixel button plus 50 words of text with headline and linking text url

Second Center: \$1,040 gross/month -180x150 pixel button plus 50 words of text with headline and linking text url

Third Center: \$685 gross/month - 180x150 pixel button plus 50 words of text with headline and linking text url

Fourth Center: \$585 gross/month - 180x150 pixel half tower plus 50 words of text with headline and linking text url

Top Right: \$1,275 gross/month - 120x240pixel half tower plus 25 words of text with headline and linking text url

Second Right: \$1,040 gross/month - 120x240 pixel half tower plus 25 words of text with headline and linking text url

The screenshot shows the website layout with sections for 'Top 10 Business Risks for 2009', 'Headline for Advertisements', 'LATEST NEWS', 'UPCOMING EVENTS', and 'SPECIAL REPORTS'. It also features a 'TOP RIGHT' sidebar and a 'SUBSCRIBER'S TOOL' bar at the bottom.

Technical ad specs can be found online at meetingsnet.com/advertisers

Sponsorships are limited and sold on a first-come, first-served basis.

Contact your sales representative for more information. Ad materials go to Stephen Lambert at Stephen.lambert@penton.com