

# 2010 FINANCIAL & INSURANCE MEETING EXTRA

## FINANCIAL & INSURANCE MEETINGS WANTS TO GIVE YOU SOMETHING EXTRA!

*Financial & Insurance Meetings* is a monthly e-newsletter delivered to more than 4,000 Financial & Insurance Meetings' subscribers on the second Wednesday of every month, *Financial & Insurance Meetings Extra* covers tips, trends, and issues relevant to the financial services/insurance meeting planner including: regulatory updates; hospitality and travel trends; career tips; reports from the field; news from FICP; and more. Get your message in front of professional meeting planners every month with *Financial & Insurance Meetings Extra*.

### Industry Breakout\*

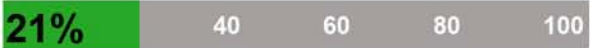


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#### OTHER

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\*Publisher's Own Data, Subscribers to The MeetingsNet publications: Association Meetings, Corporate Meetings & Incentives, Financial & Insurance Meetings, and Medical Meetings, June 2009

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The screenshot shows the layout of the e-newsletter. At the top, there are navigation links for 'WIRELESS VERSION', 'WEB VERSION', and 'Add To Your Safe Sender List'. The main header reads 'FINANCIAL & INSURANCE MEETINGS EXTRA' and 'IN THE DECEMBER 19 ISSUE'. Below this is a list of featured articles, including 'Top 10 Business Risks for 2009' and 'Hark the Herald Accounting Changes'. A 'Webinars' section lists upcoming events like 'Beyond the Hype 2009'. The 'LATEST NEWS' section features the article 'Top 10 Business Risks for 2009' by Mary Rose Roberts. There are four 'ADVERTISMENT' sections, each with a 'TOP CENTER', 'SECOND CENTER', 'THIRD CENTER', or 'FOURTH CENTER' button and a 'Headline for Advertisements' text. A 'SPECIAL REPORTS' section lists travel-related reports like 'Napa, CA Silverado Report' and 'Puerto Vallarta, JA Caba Mañana Marriott Resort'. At the bottom, there is a 'SUBSCRIBER'S TOOL' section with links for 'Change Email Address', 'Unsubscribe', 'Archives', 'Wireless Version', and 'Web Version'.

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