

DRIVE YOUR MESSAGE TO THE MEETING PLANNING COMMUNITY WITH MEETINGSNET'S TARGETED ENEWSLETTERS



Place your advertising message within this timely, informative, targeted environment that carries the latest industry news, trends and information.

MeetingsNet's array of must-read newsletters drive unrivaled audience interaction, which helps you increase your branding and raise response.

MeetingsNet's collection of targeted newsletters are cost-effective marketing tools that help you maintain contact with customers and prospects who are critical to your business.

**PROMOTE YOUR PRODUCTS AND GENERATE THE
LEADS YOU NEED TO WIN NEW BUSINESS!**

2009 ENEWSLETTER RATES (GROSS)

MeetingsNet's newsletters ad rates include: pixel graphic (sizes noted below) and 50 words text with 180x150 buttons and 25 words text with 120x240 tower ads with linking url

MeetingsNet Newsletter	Frequency	Delivery Date	Position	Size	Monthly Rate
MeetingsNet Extra	Weekly	Tuesday	Top Center	180x150	\$5,865
			2 nd Center	180x150	\$2,935
			3 rd Center	180x150	\$2,025
			4 th Center	180x150	\$1,535
			Top Right	120x240	\$ 4400
			2 nd Right	120x240	\$ 2935
Association Meetings Extra	Monthly	1 st Thursday	Top Center	180x150	\$2,310
			2 nd Center	180x150	\$1,615
			3 rd Center	180x150	\$ 925
			4 th Center	180x150	\$ 875
			Top Right	120x240	\$ 1,995
			2 nd Right	120x240	\$ 1,615
Financial & Insurance Meetings Medical Meetings Extra	Monthly	2 nd Wednesday 3 rd Thursday	Top Center	180x150	\$1,455
			2 nd Center	180x150	\$ 1,040
			3 rd Center	180x150	\$ 685
			4 th Center	180x150	\$ 585
			Top Right	120x240	\$1,275
			2 nd Right	120x240	\$ 1,040
Religious Conference Manager Extra	Monthly	2 nd Thursday	Top Center	180x150	\$1,230
			2 nd Center	180x150	\$1,060
			3 rd Center	180x150	\$ 685
			4 th Center	180x150	\$ 585
			Top Right	120x240	\$1,150
			2 nd Right	120x240	\$1,060
MeetingsNet Tech Extra	Bi-Weekly	2 nd Thursday 4 th Thursday	Top Center	180x150	\$2,995
			2 nd Center	180x150	\$1,465
			3 rd Center	180x150	\$1,015
			4 th Center	180x150	\$ 795
			Top Right	120x240	\$2,230
			2 nd Right	120x240	\$1,465

For more information on sponsorship and advertising opportunities online, contact your MeetingsNet sales representative

Tech ad specs can be found at meetingsnet.com/advertisers
Cancellation Policy: Four weeks written notice is required

MEETINGSNET