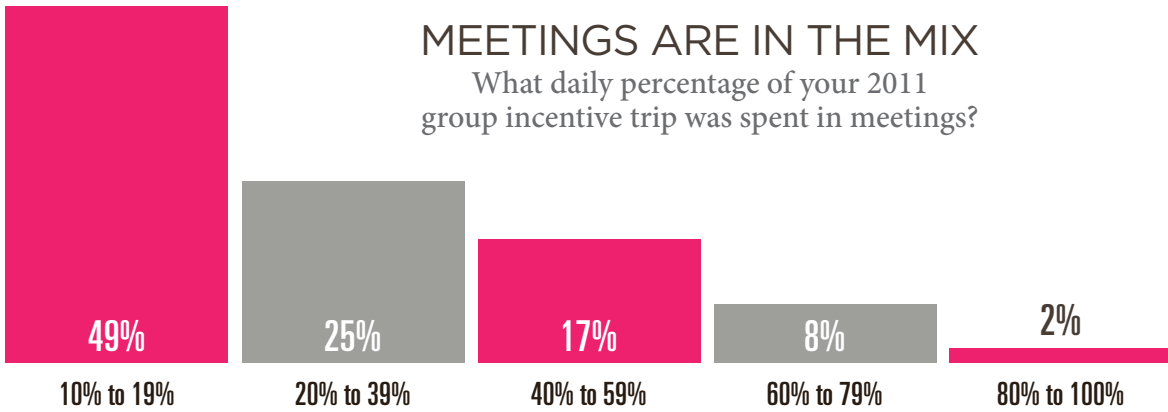


### MEETINGS ARE IN THE MIX

What daily percentage of your 2011 group incentive trip was spent in meetings?



### VIRTUAL & INCENTIVES DON'T MIX

If you used virtual events, what type of meeting did you use them for?

**21%**

To augment an informational meeting

**13%**

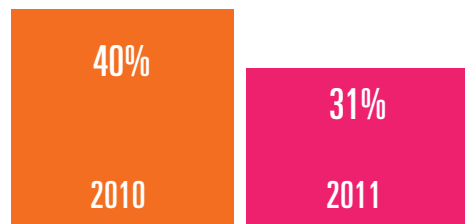
To replace an informational meeting

**12%**

To augment an incentive meeting

### CSR SLUMP

Percentage of companies offering a corporate social responsibility activity on their trip



### GAMIFICATION WILL GROW

Have you added games or game mechanics to your online incentive site?



Percentage of respondents being asked to prove the ROI of their incentive programs: **20%**

### WELLNESS INCENTIVES ARE HUGE

Does your company offer wellness incentives?

