

# 2009 RELIGIOUS CONFERENCE MANAGER EXTRA

**DELIVERS YOUR SALES MESSAGE TO MORE THAN 1,500\* RCMA PLANNER MEMBERS DECISION MAKERS EVERY MONTH.**

On the 2<sup>nd</sup> Thursday of every month, RCMA planner members are emailed Religious Conference Manager Extra, an e-newsletter packed with information on the religious conference meeting industry.

- EACH EDITION OF RELIGIOUS CONFERENCE MANAGER EXTRA INCLUDES:**
- RCMA Tidings:** timely news and information from the RCMA
  - Answers:** a how-to segment for practical meeting management information
  - Ideas:** commentary from experts in the field
  - Sites:** late-breaking updates on properties and destinations

**and more!**

Don't miss this opportunity to reach top decision makers in the religious conference market year round with **Religious Conference Manager Extra**

**Buy multiple issues and SAVE!**

- 3 months - 10%
- 6 months - 15%
- 12 months - 20%

**2009 Rates:**

- Top Center:** \$1,230 gross/month - 180x150 pixel button plus 50 words of text with headline and linking text url
- Second Center:** \$1,060 gross/month - 180x150 pixel button plus 50 words of text with headline and linking text url
- Third Center:** \$685 gross/month - 180x150 pixel button plus 50 words of text with headline and linking text url
- Fourth Center:** \$585 gross/month - 180x150 pixel button plus 50 words of text with headline and linking text url
- Top Right:** \$1,150 gross/month - 120x240 pixel half tower plus 25 words of text with headline and linking text url
- Second Right:** \$1,060 gross/month - 120x240 pixel half tower plus 25 words of text with headline and linking text url



\* RCMA planner members who have opted in to receive RCMA Eds

Technical ad specs can be found online at [meetingnet.com/advertisers](http://meetingnet.com/advertisers)

**Sponsorships are limited and sold on a first-come, first-served basis.**

Contact your sales representative for more information. Ad materials go to [Stephen Lambert at Stephen.Lambert@penton.com](mailto:Stephen.Lambert@penton.com)

