

2010 online rates & specs

LOOKING TO REACH RELIGIOUS MEETING PLANNERS, YOU'RE ON THE RIGHT PAGE!

The *Religious Conference Manager* section of MeetingsNet.com is the up-to-date, must have resource for professionals involved in planning religious meetings and conferences. The RCM section provides:

- Latest industry news
- Exclusive online editorial
- Recommended articles
- Searchable archives and more

WE ARE 100% DEDICATED TO THE RELIGIOUS MEETING MARKET.

Top Left Button
180x150
exclusive sponsorship
\$400 gross

WE ALSO OFFER ONE STOP SPONSORSHIP

Each One Stop serves as a "front-end" for site visitors to access content that relates to the subject area. The sponsor of each one stop will "own" that category.

RCM ONE-STOPS

General Assemblies & Youth Assemblies

RUN OF SITE ONE STOPS

- Cost-Savings/Budgets
- Negotiating/Contracts
- Food & Beverage
- Housing/Attrition
- Meetings Technology
- Golf & Spa Meetings
- Green Meetings
- International Meetings
- Career Corner

YOU'LL RECEIVE 3 ADS:

- (1)728x90,
- (2)300x250
- (1)180x150
- (1)300x60

\$1,500 gross
(3 month non-cancellation)

Lower Large Button
300x250
exclusive sponsorship
\$330 gross

FREQUENCY DISCOUNTS
3 months—10% off rate card
6 months—15% off rate card
9 months—20% off rate card
12 months—25% off rate card



WHY ADVERTISE WITH US ONLINE?

Sponsorships on high visibility positions ensure that your online ads capture the attention of religious meeting planning executives you need to reach. Increase awareness of your destination or service, drive traffic to your Web site, and build your customer base with MeetingsNet.com online opportunities.

AVERAGE MONTHLY:

RCM Page Views.....4,153
RCM Unique Visitors.....2,952

Right Side Large Button
300x250
exclusive sponsorship
\$365 gross

Formats currently accepted: GIF, Animated GIF, JPEG, HTML, Flash, Unicast, PointRoll, Eyeblaster, Enliven, Bluestreak, Motif
Will accept for testing: DHTML, Audio, Real, Shoskkees

Non-accepted formats: Java, Java Applet, Video
3rd Party Ad Serving: Most 3rd Party Ad Tags including DART (internal redirect), Bluestreak, Mediafarm, and Atlas accepted. All 3PAS must be accompanied by anti-caching documentation.
Dimensions and file sizes: 36K: 300 x 250, 180x150

Frames and looping: Maximum frames=4; looping=3 times
Materials due 2 business days prior to posting for banner ads and 5 days prior to posting for rich media ads. Include referring URL and alternate text with instructions.

Cancellation policy: Banners, sponsorships, and e-newsletters require a 4-week written cancellation notice

Send all advertising materials to
elizabeth.brown2@penton.com

For more information on sponsorship and advertising opportunities online, or to create a customized package to fit your needs, contact your sales representative