

Epostcard

Wish you were here....

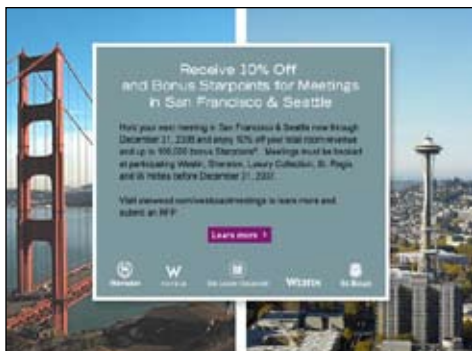
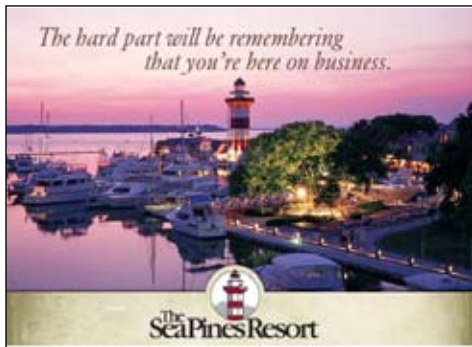
A CREATIVE WAY TO WOW MORE THAN 40,000 POTENTIAL CLIENTS

Epostcards are a personalized, quick, and direct way to reach top-quality meeting executives from MeetingsNet's electronic database. **Create a personalized postcard and MeetingsNet will ensure your message gets into the right hands.**

WHY AN EPOSTCARD?

Showcase special rates, Offer discounts/incentives, Point planners to your Web site, Present new amenities, Promote a contest...

SAMPLE POSTCARDS



INDUSTRY BREAKOUT*

44% Corporate	60	80	100
28% Association	40	60	100
16% Medical	40	60	100
12% Insurance and Financial Services	40	60	100

*Publisher's Own Data, Subscribers to the MeetingsNet publications: Association Meetings, Corporate Meetings & Incentives, Financial & Insurance and Medical Meetings.

\$7,710 gross per blast

Buy multiple blasts within a one-year period and save

- 10% off gross rate when you purchase 3 e-postcards
- 15% off gross rate when you purchase 6 e-postcards
- 20% off gross rate when you purchase 9 e-postcards
- 25% off gross rate when you purchase 12 e-postcards

FORMATS ACCEPTED

GIF, JPEG, HTML, (not accepting rich media at this time)

IMAGE DIMENSIONS AND FILE SIZES

600x400: 50k limit (materials due 7 days prior to email deployment)

Send e-postcard materials to jared.rader@penton.com

For more information contact your MeetingsNet sales representative