

# Video Epostcard

And Action...

## WE'VE TAKEN THE E-POSTCARD AND TURNED IT UP A NOTCH.

Reach more than 40,000 meeting planners from our electronic database with a customized MeetingsNet video epostcard. Meeting planning executives will wish they were at your venue or destination as they watch your product in action. Use this opportunity to showcase your properties or give meeting planners a virtual tour. Whether you're a property, destination or service, video epostcards are the perfect way to reach your target audience with a personalized and creative message!

### video epostcard



### SPECS FOR VIDEO EPOSTCARD:

#### FORMATS CURRENTLY ACCEPTED:

QuickTime, Windows Media Video

#### DIMENSION AND FILE SIZE:

320 x 240, 400 kpbs & 120 kpbs

Materials due a minimum of 14 business days prior to email deployment

#### YOU WILL NEED TO PROVIDE:

- preproduced video— recommended time 3-5 minutes
  - epostcard design - 300 x 400
    - company logo
  - 2 banner ads: 728 x 90 and 160 x 600

**WHY A VIDEO POSTCARD?**

- Showcase special rates
- Give a tour of your property
- Offer discounts & incentives for booking a meeting
  - Generate new leads
- Point planners to your website
- Present new amenities
  - Promote a contest

### video player landing page



### 2010 RATE PER BLAST \$9,335 gross

Buy multiple blasts within a one-year period and save:

- 10% off gross rate when you purchase 3 video epostcards
- 15% off gross rate when you purchase 6 video epostcards
- 20% off gross rate when you purchase 9 video epostcards
- 25% off gross rate when you purchase 12 video epostcards

### Special Discounts Available!

For more information on developing your video epostcard or upgrading from an epostcard, contact your MeetingsNet sales representative

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